PROJECT, PROGRAM & PORTFOLIO MANAGEMENT CERTIFICATE

Program Website: https://www.towson.edu/cbe/departments/business-analytics-technology-management/grad/projmgmt/

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The purpose of the Post-Baccalaureate Certificate in Project, Program and Portfolio Management is to provide prospective students with the knowledge and competencies necessary to manage projects, programs and portfolios. The program will provide managers the wherewithal to develop professionally and further their careers within a broad range of industries.

The program will be offered through a unique educational experience that is a blend of theory and practice. The primary objective is to provide students with both a conceptual and pragmatic understanding of general and specialized project, program and portfolio management areas that are applicable across industries and fields. This program has been designed by benchmarking the content and courses against industry credentialing offerings so that graduates of the program can proceed to professional certification based on the knowledge gained in the program. Students have the opportunity to complete courses in a combination of face-to-face, online and blended formats.

Graduates of the program will be employed in areas with job titles such as project manager, program manager, cost estimator, among others.

Requirements
Admission Requirements

Application deadlines and a full listing of materials required for admission can be found on the website.

Certificate Requirements

Students must complete a total of at least 15 units. The required courses in the certificate program include:

Code	Title	Units
EBTM 604	INTRODUCTION TO PROJECT MANAGEMENT [1]	3
EBTM 620	PROCUREMENT AND SOURCING	3
EBTM 625	PROJECT LEADERSHIP AND COMMUNICATION	3
EBTM 735	SIX-SIGMA QUALITY	3
EBTM 750	PROGRAM AND PORTFOLIO MANAGEMENT	3
Total Units		**15**

[1] Students who took EBTM 343/443 as a TU undergraduate are not eligible to take EBTM 604. In that case, EBTM 730 is the replacement course.

Learning Outcomes

Learning Objective 1

Compare and contrast key subject domains of project, program and portfolio management. (Bloom's Level 4 – Analyze)
Courses assessed: Intro to Project Management (EBTM 604); Program and Portfolio Management (EBTM 750).

Learning Objective 2

Use critical thinking and problem-solving skills to evaluate a PPP situation. (Bloom's Level 5 – Evaluate)
Courses assessed: Procurement and Sourcing (EBTM 620).

Learning Objective 3

Compare and contrast methods to evaluate leadership skills and communication plans in a PPP setting. (Bloom's Level 4 – Analyze)
Courses assessed: Project Leadership and Communication (EBTM 625); Program and Portfolio Management (EBTM 750).

Learning Objective 4

Create an integrated project or program plan and portfolio using appropriate software. (Bloom's Level 6 – Creating)
Courses assessed: Intro to Project Management (EBTM 604); Program and Portfolio Management (EBTM 750).