ENTREPRENEURSHIP (ENTR)

ENTR 605 CREATIVITY AND THE ENTREPRENEURIAL MINDSET (1.5)
Focuses on personal and organizational creativity and enables students
to recognize and develop creative abilities in organizations. Includes
a final team-based new product pitch that allows students to apply
creativity in a business context. Prerequisite: Graduate standing.

ENTR 795 ENTREPRENEURSHIP PRACTICUM (3)
Provides students an opportunity to work with a new company or
product/service division on a real-life entrepreneurship project. They
will work in consulting teams composed of teammates with varying
specializations and interests. Projects may deal with market analyses,
feasibility studies, distribution analyses or a variety of other specific
cOMPANY needs.