Entrepreneurship (ENTR)

ENTR 605 CREATIVITY AND THE ENTREPRENEURIAL MINDSET (1.5)
Focuses on personal and organizational creativity and enables students to recognize and develop creative abilities in organizations. Includes a final team-based new product pitch that allows students to apply creativity in a business context. Prerequisite: Graduate standing.

ENTR 795 ENTREPRENEURSHIP PRACTICUM (3)
Provides students an opportunity to work with a new company or product/service division on a real-life entrepreneurship project. They will work in consulting teams composed of teammates with varying specializations and interests. Projects may deal with market analyses, feasibility studies, distribution analyses or a variety of other specific company needs.