DESIGN FOR USER EXPERIENCE (UX) CERTIFICATE

Program Website: http://www.towson.edu/UXcertificate

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Prepare for high-demand positions in the field of user experience (UX) design and user interface (UI) design in this 100% online program. Learn user experience and user interface concepts as they apply to web and interactive design in today's digital world.

The online Graduate Certificate in Design for User Experience (UX) provides professionals, artists and educators the opportunity to advance their user experience (UX) design knowledge and skills.

Students complete four graduate-level studio art courses that address the front-end design and production of websites and interactive media. The certificate emphasizes user experience and user interface concepts theories and practices within the applied context of website and interactive design.

Front-end refers to the design and production of website interfaces as opposed to back-end web design and programming. This certificate does not include such topics as WWW database management, internet infrastructure, systems development, client/server-side programming, network architecture or game design.

All required courses for the certificate are delivered online, permitting students from remote locations to complete the certificate without requiring on-campus attendance.

The Design for User Experience (UX) graduate certificate includes 12 units of graduate course work designed to complement a masters degree or to be completed as a stand-alone certificate for individuals seeking academic study for professional growth or career advancement.

The program is intended for individuals who have completed a bachelor's degree in art or art education from a regionally accredited college or university or a bachelor's degree in another discipline from a regionally accredited college or university with a minimum of 6 units of course work in studio art and/or professional experience working in the field of art education or graphic design *(Applicants without 6 units of course work in studio art or professional experience in the field of art education/graphic design can be admitted conditionally to the program and will be required to complete ART 602 – Elements of Visual Design prior to enrolling in other IAMD courses.)*

For success in completing the courses online, mid-level computer skills are encouraged. A computer capable of running current versions of Adobe Creative Cloud applications (Dreamweaver, Illustrator, InDesign, Photoshop, and XD) and broadband internet service are required.

Review the Adobe CC system requirements here: https://helpx.adobe.com/creative-cloud/system-requirements.html

Requirements
Admission Requirements

Application deadlines and a full listing of materials required for admission can be found on the website.

Degree Requirements

Code	Title	Units
Required Courses		
ART 620	USER EXPERIENCE (UX) TYPOGRAPHY	3
ART 641	USER EXPERIENCE (UX) DESIGN, THEORY AND METHODS	3
ART 765	USER INTERFACE (UI) DESIGN	3
Elective Courses		
Select a minimum of 3 units from the following:		3
ART 610	FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN	
ART 685	GRADUATE INFORMATION + INTERFACE DESIGN II	
ART 671	GRADUATE PROGRAMMING FOR DESIGN	
Total Units		**12**

Each participant will work closely with the Program Director to design a personalized program to suit the participant's needs.

Learning Outcomes

1. Students will design and execute applied, investigative and creative works that draw on the perspectives and methods of visual design and user experience design for the www.
2. Students will apply, reformulate and adapt typographical concepts to create effective typography for print and electronic design.
3. Students will demonstrate and articulate knowledge of the aesthetics and visual design of digital images within the framework of user experience and social and global design contexts.