

THE COLLEGE OF BUSINESS AND ECONOMICS

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The College of Business and Economics (CBE) offers three specialized Master of Science programs and three Post-Baccalaureate Certificates. The content of each program reflects current industry needs, focuses on applied, experiential learning, and is designed to take students into the next phase of their careers.

The M.S. in Accounting and Business Advisory Services will deepen students' accounting knowledge as they achieve the 150 credit hours required for a CPA. Graduates have the flexibility needed to either accelerate their public accounting careers or pursue careers in other areas, such as management accounting, internal auditing, accounting for governmental or other nonprofit entities, and management consulting.

The unique, STEM designated M.S. in Marketing Intelligence is focused on acquiring, analyzing, and utilizing marketing data to make strategic decisions, and incorporates multiple professional certifications. Graduates will be qualified for jobs such as Marketing Intelligence Analyst, Digital Marketing Manager, Marketing Research Analyst and Customer Insight Specialist. The Interactive Marketing Post-Baccalaureate Certificate is embedded within the program.

The STEM designated M.S. in Supply Chain Management provides learners with the advanced knowledge and technology skills needed to manage, analyze and control activities across the entire supply chain from upstream procurement and logistics to downstream distribution channels. Graduates will be equipped to pursue career paths such as purchasing specialist, contract administrator, procurement officer, supply chain management professional and business analyst. The Post-Baccalaureate Certificate in Supply Chain Management is embedded in the program.

Shohreh Kaynama, Dean
Judy Harris, Associate Dean

Master's Degree Programs

- Master of Science in Accounting and Business Advisory Services
- Master of Science in Marketing Intelligence
- Master of Science in Supply Chain Management

Post-Baccalaureate Certificate Programs

- Interactive Marketing
- Supply Chain Management
- Project, Program, and Portfolio Management