

INSTRUCTIONAL DESIGN AND DEVELOPMENT CERTIFICATE

Post-Baccalaureate Certificate

<https://www.towson.edu/coe/departments/edtech/grad/instructional-design-certificate/>

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The post-baccalaureate certificate in instructional technology is an applied professional program that helps to educate leaders. The certificate program is open to professionals who are seeking to improve their skills and knowledge in technology integration. Students in Instructional Design and Development develop competencies in instructional design and related media. The track is ideal for students who wish to design training or instruction in business, industry, government or the military.

This program is designed to develop instructional design and media-related competencies for those who wish to work in training or instructional settings in business, industry, government, the military or medical education. This program is ideal for students who wish to design training or instruction in higher education, business, industry, government, or the military.

Admission Requirements

- A baccalaureate degree from a regionally accredited college or university** with a minimum undergraduate GPA of 3.00 for full admission and 2.75 for conditional admission. All GPA calculations for admission are based upon the last 60 units of undergraduate and post-baccalaureate study.

See **Exceptions to Policy in Graduate Admissions (<https://www.towson.edu/academics/graduate/admissions/apply/policies.html>)

Non-immigrant international students: See additional admission information in International Graduate Admissions. (<https://www.towson.edu/academics/graduate/admissions/apply/international.html>)

Certificate Requirements

This proposed PBC program in Instructional Design and Development will consist of the following four existing courses (12 units):

Code	Title	Units
ISTC 655	MULTIMEDIA DESIGN	3
ISTC 667	INSTRUCTIONAL DEVELOPMENT	3
ISTC 717	DISTANCE EDUCATION IN THEORY AND PRACTICE	3
ISTC 767	ADVANCED THEORY AND INSTRUCTIONAL DESIGN	3
Total Units		12

In addition, coursework from this PBC can be applied towards a Master's in Instructional Technology. Understanding the fundamentals of Instructional Design is a critical need for leaders in today's schools.

1. Students will be able to demonstrate information literacy and technological competency.

2. Students will be able to apply appropriate instructional design principles in the design and development of instruction/training.
3. Students will be able to implement and evaluate distance-based technologies for teaching or training environments.