INSTRUCTIONAL TECHNOLOGY ED.D.

Degree: Doctor of Education
https://www.towson.edu/coe/departments/edtech/grad/instructiontech/

Program Director: Dr. Bill Sadera
Phone: 410-704-2731
Email: bsadera@towson.edu

The Doctor of Education (Ed.D.) degree in Instructional Technology will review applications twice per year, May 1 and November 1. The Ed.D. is based upon the understanding of education settings (schools and beyond) as learning communities immersed in a world of technology within which students are nurtured and challenged to meet the high expectations established for them; community leaders are engaged in these communities to support them; and teachers, supervisors and administrators must take the lead in integrating technology into these communities through continuous professional development. Thus, the program focuses on the development of instructional technology expertise to meet the present and future needs of technology integration in instruction across the educational spectrum. This program is approved to be offered fully online.

The objectives of the Ed.D. in Instructional Technology are to:

- Develop knowledge and skills in the theory, foundation and philosophy to employ instructional technology in a wide range of educational practice.
- Provide advanced skills and abilities for teachers and trainers who are innovative change agents for integrating technology into education and human resource development organizations.
- Acquire advanced skills in research, assessment and evaluation strategies in the applications of technology in education and training environments.
- Provide experiences for employing technology effectively in pre-K through 16 learning environments to promote reform and enhance learning.
- Develop knowledge, skills and abilities for teaching via online and digital environments to create and ensure high-quality and effective learning communities.
- Create skilled and highly capable professionals who are able to lead educational organizations to make effective decisions about the appropriate uses of technology in learning and teaching.

For additional program information, please refer to the Ed.D. Policy Handbook.

Admission Requirements

- Successful completion of a master's degree in instructional technology or related field from a regionally accredited college or university*.
- An overall GPA of 3.00 or above for undergraduate degree work is required. Graduate work should be at a GPA level of 3.75, though GPAs as low as 3.40 can be considered.
- For international students, a TOEFL score of 600 or above is required.
- Interview may be required upon the request of the Admissions Committee of the Instructional Technology faculty.

Please complete the online application (http://www.towson.edu/academics/graduate/admissions/apply), including the following:

- Letter of intent describing professional goals in seeking the degree, areas of interest/specialization and why the candidate sees the program as a good fit for him/her.
- GRE general scores in analytic, quantitative and verbal areas.
- Letters of recommendation from two professionals, including one from a professional familiar with the academic work of the candidate. Only letters on organizational letterhead will be accepted.
- Academic writing sample (APA style)
- Digital learning sample (https://www.towson.edu/coe/departments/edtech/grad/instructiontech/admission/sample.html) and reflection paper that demonstrates the integration of technology into the applicant’s field of expertise (such as instruction or training)

Application materials are reviewed by the admission committee using a competitive review process. In reviewing applications, the committee will seek evidence of prerequisite knowledge in the following areas: instructional design, educational psychology, research design and statistics. Students who do not have this prerequisite knowledge may be asked to complete one credit-directed reading activity to improve background knowledge and help prepare for doctoral course work.

A limited number of students are accepted into the doctoral program each year in order to maintain a low student-to-faculty ratio. Application materials must be submitted in full by the following deadlines for consideration of acceptance for fall and spring terms:

- Fall admission: May 1
- Spring admission: November 1

Non-immigrant International Students

Program Enrollment: F-1 and J-1 students are required to be enrolled full-time. The majority of their classes must be in-person and on campus. See the list of programs that satisfy these requirements (https://www.towson.edu/academics/graduate/admissions/international/programs-complying/j-1-regulations.html), and contact the International Student and Scholars Office (https://www.towson.edu/academics/international/isso) with questions.

Admission Procedures: See additional information regarding Graduate Admission policies (https://www.towson.edu/academics/graduate/admissions/policies.html) and International Graduate Application (https://www.towson.edu/academics/graduate/admissions/international) online.

**See Exceptions to Policy in Graduate Admissions (https://www.towson.edu/academics/graduate/admissions/policies.html).

Degree Requirements

The doctoral program requires 63 graduate units beyond the master’s degree. Course work in the program includes 15 units in the program core, 9 units in research methodology, 18 units of specialization elective course work (see recommendations (https://www.towson.edu/coe/departments/edtech/grad/instructiontech/specializations.html)), 9 units of doctoral seminar and 12 units of dissertation research.

After completing all course work and prior to beginning the dissertation, students must pass a comprehensive written exam and/or submit a
portfolio based upon the core courses and one specialization area. Upon passing/approval, students will be admitted to the dissertation sequence.

### Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISTC 700</td>
<td>ASSESSMENT IN INSTRUCTIONAL TECHNOLOGY</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 707</td>
<td>LEARNING ENVIRONMENTS IN A DIGITAL AGE</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 709</td>
<td>LEGAL AND ETHICAL ISSUES IN INSTRUCTIONAL TECHNOLOGY</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 711</td>
<td>INNOVATION, CHANGE AND ORGANIZATIONAL STRUCTURES</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 741</td>
<td>RESEARCH FOUNDATIONS OF INSTRUCTIONAL TECHNOLOGY</td>
<td>3</td>
</tr>
</tbody>
</table>

### Research Methodology Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 789</td>
<td>RESEARCH METHODS, DESIGN, AND ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 790</td>
<td>ADVANCED MEASUREMENTS AND STATISTICS IN EDUCATION</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 791</td>
<td>ADVANCED QUALITATIVE RESEARCH METHODS</td>
<td>3</td>
</tr>
</tbody>
</table>

### Seminars and Internship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISTC 780</td>
<td>SEMINAR I: INVESTIGATING AND EVALUATING RESEARCH IN INSTRUCTIONAL TECHNOLOGY</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 782</td>
<td>INVESTIGATING AND EVALUATING RESEARCH IN ISTC II</td>
<td>3</td>
</tr>
<tr>
<td>ISTC 797</td>
<td>GRADUATE INTERNSHIP IN INSTRUCTIONAL TECHNOLOGY</td>
<td>3</td>
</tr>
</tbody>
</table>

### Dissertation Research

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISTC 998</td>
<td>INSTRUCTIONAL TECHNOLOGY DISSERTATION</td>
<td>12</td>
</tr>
</tbody>
</table>

### Specialization/Elective Courses

Selection of elective courses must be made with the advice and approval of the student's doctoral adviser. All elective units may be in instructional technology. With prior permission, 12 units may be taken outside the College of Education. All elective course work must be at the 600 level or higher. With approval, courses completed as part of a Towson University C.A.S. program may be applied as part of the specialization.

Total Units: 63

1. Students will develop the ability to implement instructional technology in a wide range of educational settings, based on their knowledge of the theory, foundation and philosophy of the discipline, as well as their skills in synthesizing such information.
2. Students will enhance their skills and abilities for integrating technology into education and human resource development organizations.
3. Students will acquire advanced skills in research, assessments, and evaluation strategies in the applications of technology in education and training environments.
4. Students will, through experience, improve their ability to employ technology effectively in Pre-K through 16 learning environments in order to promote reform and enhance learning.
5. Students will become highly skilled and capable professionals who are able to lead educational organizations into making effective decisions about the appropriate uses of technology in learning and teaching.

### Courses

**ISTC 501 INTEGRATING INSTRUCTIONAL TECHNOLOGY (3)**

Materials, devices, techniques and settings are presented in an overview of the field of instructional technology. Laboratory experiences are provided in the operation of instructional hardware. Must be taken for 2 units if student has taken ISTC 269. Prerequisite: Junior standing or departmental approval. Lab/Class fee will be assessed.

**ISTC 541 FOUNDATIONS IN INSTRUCTIONAL TECHNOLOGY (3)**

This introductory course provides an overview of the field of instructional technology. This course focuses on helping students to develop an awareness and understanding of the theories and philosophies driving the field. In addition, this course will explore common computer-related technologies used within most learning environments. Prerequisite: Acceptance into the Graduate School.

**ISTC 601 SCHOOL LIBRARY MEDIA ADMINISTRATION (3)**

The evaluation, planning, and policy development for the school library media center. Prerequisites: Graduate standing and completion of all level one and two school library media courses.

**ISTC 605 WEB-BASED INSTRUCTION IN EDUCATION (3)**

Principles of Web-based instruction in creating learning environments. Pedagogical, technological, organizational, institutional and ethical issues related to design, development and delivery. Prerequisite: ISTC 541 or equivalent.

**ISTC 615 COLLECTION DEVELOPMENT (3)**

Concepts, processes, guidelines and resources for the development of a high quality school library media center collection. Prerequisite: Graduate standing.

**ISTC 633 INSTRUCTIONAL VIDEO (3)**

Explores the design and production of video for education training. The emphasis on the instructional systems design process is supported by laboratory tasks that lead students through the process of producing instructional video. Computer-based editing is used. Prerequisite: Bachelor's degree.

**ISTC 651 INFORMATION LITERACY AND ACCESS (3)**

Access and evaluation of information sources relevant to school library media centers. Prerequisites: Graduate standing and completion of all level one school library media courses.

**ISTC 653 THE ORGANIZATION OF KNOWLEDGE (3)**

The organization of knowledge in all formats including cataloging, subject analysis and bibliographic control. Prerequisite: Graduate standing.

**ISTC 655 MULTIMEDIA DESIGN (3)**

Introduction and overview to digital media (multimedia) in instructional settings. A laboratory task enables students to develop original media, gather and edit digital media assets, integrate their products into a computer presentation program and output their results in a variety of digital and analog media formats.
ISTC 663 APPLIED PSYCHOLOGY OF LEARNING (3)
Behaviorist, cognitivist and constructivist learning theories are discussed. Emphasis is on the application of those theories to instruction.

ISTC 667 INSTRUCTIONAL DEVELOPMENT (3)
Overview and application of the instruction systems approach for problem solving and the design of instruction. Media selection, needs assessment, prototyping, implementation and evaluation of instructional systems.

ISTC 674 SPECIAL TOPICS IN INSTRUCTIONAL TECHNOLOGIES (3-6)
Topics selected from the instructional technology field which are innovative and of immediate concern to existing instructional needs. May be repeated to a maximum of 6 units with no topic repeated. Prerequisite: bachelor's degree.

ISTC 685 RESEARCH IN INSTRUCTIONAL TECHNOLOGY (3)
Students write a research proposal and concentrate on elements of a research study, inferential statistics and research in the field of instructional technology. Prerequisites: 12 units of ISTC courses at 600-700 level.

ISTC 687 COMPUTER-BASED INSTRUCTION (3)
The relationship between programmed instruction and computer-assisted instruction is examined. Students are required to demonstrate competencies in the design and production of computer-assisted instruction. Prerequisite: ISTC 541 or equivalent.

ISTC 691 DIRECT READINGS IN INSTRUCTIONAL TECHNOLOGY (1-4)
Independent readings and research in selected areas of instructional technology. Prerequisite: consent of program director.

ISTC 692 DIRECTED READINGS IN INSTRUCTIONAL TECHNOLOGY (1-4)
Independent readings and research in selected areas of instructional technology. May be repeated for a maximum of 4 units. Prerequisite: consent of program director.

ISTC 693 DIRECTED READINGS IN INSTRUCTIONAL TECHNOLOGY (1-4)
Independent readings and research in selected areas of instructional technology. May be repeated for a maximum of 4 units. Prerequisite: consent of program director.

ISTC 694 DIRECTED READINGS IN INSTRUCTIONAL TECHNOLOGY (1-4)
Independent readings and research in selected areas of instructional technology. May be repeated for a maximum of 4 units. Prerequisites: Consent of program director.

ISTC 695 INDEPENDENT STUDY IN INSTRUCTIONAL TECHNOLOGY (1-4)
Independent readings and research in selected areas of instructional technology. Prerequisite: Consent of chairperson or program director.

ISTC 700 ASSESSMENT IN INSTRUCTIONAL TECHNOLOGY (3)
Contemporary theories and methodologies of assessment in instructional technology, including terminology and concepts, measurement principles and assessment instruments, with emphasis upon assessment of technology learning, technology integration, technology attitudes, performance, educational software designs and management of technology resource. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 702 EDUCATIONAL LEADERSHIP AND TECHNOLOGY (3)
Explores current research and theory related to technology policy, planning and leadership in education settings. Focus will include development of technology plans at the school district and state levels. Prerequisite: Admission to doctoral program or completion of level I: core sequence.

ISTC 705 ADVANCED WEB APPLICATIONS IN EDUCATION (3)
Includes contemporary theories, methodologies and advanced techniques of using Web applications in the field of education and related disciplines. Course covers application of using scripting language to produce dynamic Web pages for educational purposes. Current Web design software and graphing tools will be used. An online learning environment using course management tools will be developed. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 707 LEARNING ENVIRONMENTS IN A DIGITAL AGE (3)
Contemporary learning theory will be used to design and evaluate interactive learning environments that reflect the qualities of active, constructive, collaborative, intentional, complex, contextual, conversational and reflective learning. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 709 LEGAL AND ETHICAL ISSUES IN INSTRUCTIONAL TECHNOLOGY (3)
Legal, ethical and intellectual property issues related to the use of technology in education. Analysis of case studies related to technology use policies for education and human resource organizations. Prerequisites: Successful completion of 15 credits of graduate courses in instructional technology or education. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 711 INNOVATION, CHANGE AND ORGANIZATIONAL STRUCTURES (3)
Study of the interconnected and diverse forces of technological innovation that impact learning organizations and the change process. Departmental permit required. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 717 DISTANCE EDUCATION IN THEORY AND PRACTICE (3)
Teaching strategies, technologies, learning styles and instructional design principles with relation to distance-based and online learning are introduced and discussed. Contemporary research, theories, practices, and critical issues relevant to the field are addressed through an online learning environment. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 718 CRITICAL PERSPECTIVES OF TECHNOLOGY IN EDUCATION (3)
A reflective view of the moral, historical, social, and political views of technology in education. Students will examine technology's broader impact on society. The content to be covered by this course will not overlap with any other courses currently offered by the College of Education. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 720 TEAM BUILDING (3)
A course designed to develop team building skills and to understand the dynamics of group interaction. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

ISTC 721 RESOURCES INTO LEARNING AND TEACHING (3)
Focuses on current theoretical perspectives on learning that underlies decisions about technology integration in diverse educational settings. Students will examine recent technological innovations surrounding technology integration for teaching and learning; analyze effective design of computer-based instructional materials; create and evaluate case studies related to technology integration, and critically examine their own personal and professional values as an aspect of their work as educator and instructional designers. Prerequisites: Admission to doctoral program or completion of level I: core sequence.
**ISTC 741 RESEARCH FOUNDATIONS OF INSTRUCTIONAL TECHNOLOGY (3)**
This seminar course will focus on examining philosophies and discourse upon which the field of instructional technology is built. This course will examine historical research, organizational and governmental standards, alternative and critical theories, and paradigms and philosophies of learning, design and technology. Prerequisite: Admission to doctoral program or completion of level I: core sequence.

**ISTC 767 ADVANCED THEORY AND INSTRUCTIONAL DESIGN (3)**
Designed to extend the student’s understanding of instructional design, to include advanced models, non-linear models, advanced assessment and evaluation techniques, and to provide a glimpse of instructional design in the years to come. A comprehensive course project will be completed using such techniques and theories. Does not overlap with any existing course. Prerequisites: Admission to doctoral program or completion of level I: core sequence.

**ISTC 780 SEMINAR I: INVESTIGATING AND EVALUATING RESEARCH IN INSTRUCTIONAL TECHNOLOGY (3)**
This seminar course will focus on a critical review and evaluation of current research findings and methodology. The emphasis is upon the development of a critical perspective of ongoing research in the field of instructional technology and related specialization areas. The intent of the course is that doctoral students will develop a review of literature related to their dissertation proposal. Open only to students who have completed the required doctoral core courses and have been admitted to the ISTC doctoral program.

**ISTC 782 INVESTIGATING AND EVALUATING RESEARCH IN ISTC II (3)**
This seminar course will focus on a critical review and evaluation of current research findings and methodology. The emphasis is upon the development of critical perspective of ongoing research in the field of instructional technology and related specialization areas. The intent of this course is that doctoral student will develop products related to their dissertation proposal. This course may be repeated for a maximum of 6 credits. Prerequisites: ISTC 780.

**ISTC 787 INSTRUCTIONAL TECHNOLOGY CAPSTONE (3)**
Provides students the opportunity to demonstrate mastery of required coursework in the Instructional Technology program. Proposal and completion of a comprehensive technology-intensive project. Prerequisites: Completed 21 units in ISTC program.

**ISTC 789 PRACTICUM AND PORTFOLIO IN SCHOOL LIBRARY MEDIA (3-6)**
Students serve under the supervision of a school library media center director. Students present graduate portfolios to level one students and faculty in school library media. Prerequisite: Completion of all level one and level two school library media courses.

**ISTC 797 GRADUATE INTERNSHIP IN INSTRUCTIONAL TECHNOLOGY (3)**
Project under the direction of a faculty adviser. The course may be taken twice for credit. Prerequisites: 12 units of ISTC courses at 600-700 level and consent of program director.

**ISTC 897 INSTRUCTIONAL TECHNOLOGY THESIS (6)**
An original investigation, using research method and design, of a research problem. Credit granted after thesis accepted. Prerequisite: Consent of chairperson.

**ISTC 898 INSTRUCTIONAL TECHNOLOGY THESIS (3)**
An original investigation, using research method and design, of a research problem. Taken over two consecutive semesters. Credit granted after thesis accepted. Prerequisite: The previous course, ISTC 897, taken over two consecutive terms.