

MAJOR IN BUSINESS ADMINISTRATION

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Major in Business Administration

The Bachelor of Science (B.S.) or Bachelor of Arts (B.A.) degree in Business Administration (BUAD) requires a minimum of 120 earned units, which must include successful completion of the Core Curriculum requirements (<http://catalog.towson.edu/undergraduate/academic-policies/core-curriculum>), the BUAD requirements and electives. BUAD requirements include 50 units of required business courses and 24 units in one of the following concentrations or tracks: Economics, Entrepreneurship, Finance, Human Resource Management, International Business, Leadership and Management, Marketing, Project Management and Business Analysis, or Legal Studies. The electives may include the units required for a minor or specialization program, or in a foreign language for the B.A. degree. See Degree Requirements (<http://catalog.towson.edu/undergraduate/academic-policies/degree-requirements>) (<http://catalog.towson.edu/undergraduate/academic-policies/degree-requirements>) in this catalog.

Business Administration is a screened major. Students first choose to major in pre-business Administration (PBUA) and are admitted to the business administration major (BUAD) only after successfully completing a set of required courses with an average GPA of 2.7 or higher in those courses. The overall GPA must be 2.0 or higher.

During the freshman and sophomore years, PBUA students must concentrate on building an academic foundation as a base for the in-depth, upper-level courses. This foundation includes both lower-level required courses and most of the Core Curriculum requirements.

Students are responsible for monitoring their own progress toward graduation. Students must consult with their assigned advisers each term to ensure that prerequisite courses are taken in proper sequence to meet the student's target completion date for the degree. Prerequisites are monitored during registration. Students who enroll in CBE courses without having fulfilled the prerequisites will be disenrolled from those courses. All major requirements must be completed with a grade equivalent of 2.00 or higher.

In order to assure that students have retained critical information from prior courses, students take a comprehensive examination on business content as part of the capstone course, MNGT 481. The results of this examination serve as 10 percent of the MNGT 481 grade. MNGT 481 requires senior standing and completion of FIN 331, MKTG 341, MNGT 361, EBTM 365 and BUSX 301. MNGT 481 is only taught during the fall and spring semesters. See the Suggested Four-Year Plans of Study for each concentration or track within the Business Administration major.

B.A. Degree Option

A student must complete all the courses required for the major and a foreign language's intermediate (202) courses (or equivalent).

Requirements for Admission to the Business Administration Major

Students are admitted to the major in Business Administration (BUAD) after first being admitted to the university. Admission to the university does not guarantee admission to the major. In order to be admitted, students must satisfy the following requirements:

1. Formal admission to TU as a degree candidate
2. Cumulative GPA of 2.00 or higher for all course work
3. Grade equivalent of 2.00 or higher in each course required for admission to the BUAD major
4. Minimum average GPA of 2.70 for ALL of the courses required for admission to the BUAD major:
 - ACCT 201
 - ECON 201
 - ECON 202
 - ECON 205
 - MATH 211 or MATH 273
 - LEGL 225

No more than two courses may be repeated, of which no more than one course may be repeated twice.

Degree candidates intending to major in Business Administration are designated as "pre-Business Administration" (PBUA) until admission into the BUAD major. Students are required to meet each term with their assigned faculty adviser to evaluate their progress toward completing the requirements for admission to the major and the degree.

At the start of each term and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by email to their Towson email addresses. Students who take upper-level "majors-only" CBE courses before being admitted to the Business Administration major do so at their own risk.

- Major in Business Administration with concentrations/tracks in:
 - Economics (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/economics-bs>)
 - Entrepreneurship (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/entrepreneurship-bs>)
 - Finance (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/finance-bs>)
 - Financial Planning (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/financial-planning-bs>)
 - Human Resource Management (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/human-resources-management-bs>)
 - International Business (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/international-business-bs>)
 - Investments (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/investments-bs>)
 - Legal Studies (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/legal-studies-bs>)
 - Leadership and Management (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/management-bs>)

- Marketing (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/marketing-bs>)
- Project Management and Business Analysis (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/project-management-business-analysis-bs>)
- Combined B.S./M.S. in Business Administration – Project Management and Business Analysis with Supply Chain Management (<http://catalog.towson.edu/undergraduate/business-economics/ebusiness-technology-management/bs-ms-business-administration-supply-chain-management>)
- Minor in Business Administration (<http://catalog.towson.edu/undergraduate/business-economics/business-administration/business-administration-minor>)
- Minor in Entrepreneurship (<http://catalog.towson.edu/undergraduate/business-economics/management/entrepreneurship-minor>)
- Minor in Finance (<http://catalog.towson.edu/undergraduate/business-economics/finance/finance-minor>)
- Minor in Marketing (<http://catalog.towson.edu/undergraduate/business-economics/marketing/marketing-minor>)