

MAJOR IN BUSINESS ADMINISTRATION

CBE Student Academic Services
Stephens Hall 301
Phone: 410-704-3496
Fax: 410-704-2300
Email: cbeadvising@towson.edu

Major in Business Administration

The Bachelor of Science (B.S.) or Bachelor of Arts (B.A.) degree in Business Administration (BUAD) requires a minimum of 120 earned units, which must include successful completion of the Core Curriculum requirements, the BUAD requirements and electives. BUAD requirements include 50-51 units of required business courses and 21-24 units in one of the following concentrations or tracks: Economics, Entrepreneurship, Finance, Human Resource Management, International Business, Leadership and Management, Marketing, or Project Management and Business Analysis. The electives may include the units required for a minor or specialization program, or in a foreign language for the B.A. degree. See Degree Requirements in this catalog.

Business Administration is a screened major. Students first choose to major in pre-business Administration (PBUA) and are admitted to the business administration major (BUAD) only after successfully completing a set of required courses with at least a C. The overall GPA must be 2.00 or higher. **Students will not be allowed to take majors only courses until they have successfully completed all of the PBUA courses and been admitted to the BUAD major.**

During the freshman and sophomore years, PBUA students must concentrate on building an academic foundation as a base for the in-depth, upper-level courses. This foundation includes both lower-level required courses and most of the Core Curriculum requirements.

Students are responsible for monitoring their own progress toward graduation. Students must consult with their assigned advisers each term to ensure that prerequisite courses are taken in proper sequence to meet the student's target completion date for the degree. Prerequisites are monitored during registration. Students who enroll in CBE courses without having fulfilled the prerequisites will be disenrolled from those courses. All major requirements must be completed with a grade equivalent of 2.00 or higher.

In order to assure that students have retained critical information from prior courses, students take a comprehensive examination on business content as part of the capstone course, MNGT 481. The results of this examination serve as 10 percent of the MNGT 481 grade. MNGT 481 must be completed at Towson University. See the Suggested Four-Year Plans of Study for each concentration or track within the Business Administration major.

B.A. Degree Option

A student must complete all the courses required for the major and a foreign language's intermediate (202) courses (or equivalent).

Admission Requirements for Admission to the Business Administration Major

Students are admitted to the major in Business Administration (BUAD) after first being admitted to Towson University. Admission to TU does not guarantee admission to the major. In order to be admitted, students must satisfy the following requirements:

- Cumulative GPA of 2.00 or higher for all course work.
- Grade of C or higher in each of the Courses Required for Admission to Major (required courses can be viewed on each concentration page within the requirements section).

Degree candidates intending to major in Business Administration are designated as "pre-Business Administration" (PBUA) until admission into the BUAD major. Students are required to meet each term with their assigned faculty adviser to evaluate their progress toward completing the requirements for admission to the major and the degree.

At the start of each term and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by email to their TU email addresses. Students will not be allowed to take upper-level "majors-only" CBE courses until being admitted to the Business Administration major.

Majors

- Major in Business Administration with concentrations/tracks in:
 - Business Analytics
 - Economics
 - Entrepreneurship
 - Finance
 - Financial Planning
 - Human Resource Management
 - International Business
 - Investments
 - Leadership and Management
 - Marketing
 - Project Management
- Accelerated B.S./M.S. in Business Administration with Marketing Intelligence
- Accelerated B.S./M.S. in Business Administration with Supply Chain Management

Minors

- Minor in Business Administration
- Minor in Business Analytics
- Minor in Business Law
- Minor in Entrepreneurship
- Minor in Finance
- Minor in Marketing

Faculty

Professors: Babu Baradwaj, Jan Baum, Finn Christensen (Graduate Program Director), Bart Debicki (Chairperson), Michael Dewally, Philippe Duverger, Susan Flaherty (Chairperson), Seth Gitter, Seth Hammer, Chaodong Han (Chairperson), Nhung Hendy, Bharat Jain, Juergen Jung,

Xiaolin Li, James Manley, Barindra Nag, James Otto, JinDong Park, Plamen Peev, Sharma Pillutla, Thomas Rhoads, Douglas Sanford, Andrew Schiff, Yingying Shao, Erin Steffes (Chairperson), Stella Tomasi (Ph.D. Program Director), Tamara Woroby, Dong-Qing Yao

Associate Professors: Mehrzad Azmi Shabestari, Shantanu Bagchi, Isaac Bonaparte, David Brannon, Hua Chang (Graduate Program Director), Lijing Du, Islam Elshahat, Rachel Gordon, Melissa Groves (Chairperson), Jian Huang, Steven Isberg (Chairperson), Justin Ji, Gauri Kulkarni, Mariana Lebron, Tesfaye Lemma, Sarah Magnotta, Neeraj Parolia, Shanshan Qian, Arundhati Rao, Jorge Romero, Charles Russo (Graduate Program Director), Natalie Scala (Graduate Program Director), Vinish Shrestha, Zhen (Jen) Zhang, Yongchen (Herbert) Zhao

Assistant Professors: Chris Boyd Leon, Barry Buchoff, Feng Cheng, Sue Cooper, Tanja Darden, Koushikee Dutta, Zhenyu Jin, Nishant Kathuria, Brett Kazandjian, Leila Khoshghadam, Eunice Kim, Kyungeun Kwon, Jianan Li, YiChun Miriam Liu, Mona Mohamed, Alexa Prettyman, Sasha Pustovit, Qing Yan, Shuwei (Jolly) Zhang, Xiaorui Zhu

Senior Lecturer: Quincey Johnson (Director - CBE Writing Program)

Lecturers: Yulan Bai, William Cook, Kenneth Corale, Mark Flores, Robert Kasmir, Stacy Knight, Rana Rassipour, John Rodman, John Varvaris, Joseph Wesolowski, Lowell Wilson, Christine Yates, Joseph Zuccaro

Clinical Assistant Professor: Gergana Iotina

Lecturer II: Soheila Fardanesh, Raquel Frye, Meg Hazra, Sam Leppo II, Jason Palmateer, John Seeberger, Alice Zhang

Professor of Practice: Vanecia Fluelling