

# MAJOR IN BUSINESS ADMINISTRATION - ECONOMICS

Students in the Economics Track complete the major in Business Administration and 21 units of Economics requirements. **Students will not be allowed to take majors only courses until they have successfully completed all of the PBUA courses and been admitted to the BUAD major.**

This is a screened program. Please see the admission requirements for additional information.

## Requirements for all Business Administration Majors

Code	Title	Units
<b>Courses Required for Admission to Major</b>		
ACCT 201 or ACCT 211	PRINCIPLES OF FINANCIAL ACCOUNTING HONORS ACCOUNTING PRINCIPLES I	3
ECON 201 or ECON 203	MICROECONOMIC PRINCIPLES HONORS MICROECONOMIC PRINCIPLES	3
ECON 202 or ECON 204	MACROECONOMIC PRINCIPLES HONORS MACROECONOMIC PRINCIPLES	3
LEGL 225	LEGAL ENVIRONMENT OF BUSINESS	3
MATH 211 or MATH 273	CALCULUS FOR APPLICATIONS CALCULUS I	3
Select one of the following:		3
ECON 205	STATISTICS FOR BUSINESS AND ECONOMICS I	
MATH 231 or MATH 233	BASIC STATISTICS HONORS BASIC STATISTICS	
Admission to the BUAD major requires an average GPA of 2.7 or higher in the six courses required for admission. A grade of C or higher is required in each individual course.		
<b>Required Business Courses (open to Pre-BUAD majors)</b>		
ACCT 202 or ACCT 212	PRINCIPLES OF MANAGERIAL ACCOUNTING HONORS ACCOUNTING PRINCIPLES II	3
BUSX 301	BUSINESS COMMUNICATIONS	4
EBTM 250	PROBLEM SOLVING IN BUSINESS I	1
EBTM 251	PROBLEM SOLVING IN BUSINESS II	1
EBTM 337	ENTERPRISE INFORMATION SYSTEMS	3
FIN 331	PRINCIPLES OF FINANCIAL MANAGEMENT	3
MKTG 341	PRINCIPLES OF MARKETING	3
MNGT 361	LEADERSHIP AND MANAGEMENT	3
<b>Required Business Courses (open to BUAD majors only)</b>		
BUSX 460	PROFESSIONAL EXPERIENCE	3
EBTM 350	BUSINESS ANALYTICS	3
EBTM 365	PRINCIPLES OF OPERATIONS MANAGEMENT	3
MNGT 481	STRATEGIC MANAGEMENT (must be taken at TU)	3

BUAD majors must also complete an approved concentration or track 21-24

**Total Units** 72-75

## Economics Track Requirements

Code	Title	Units
<b>Economics Track Required Courses</b>		
ECON 306	STATISTICS FOR BUSINESS AND ECONOMICS II	3
ECON 309	INTERMEDIATE PRICE THEORY	3
ECON 310	MACROECONOMIC THEORY	3
ECON 313	MONEY AND BANKING	3
ECON xxx	Upper-Level Electives <sup>1</sup>	9
<b>Total Units</b>		<b>21</b>

<sup>1</sup> ECON 497 cannot count as an elective.

## Suggested Four-Year Plan

Based on course availability and student needs and preferences, the selected sequences will probably vary from those presented below. Students should consult with their adviser to make the most appropriate elective choices.

### Freshman

Term 1	Units	Term 2	Units
ECON 201 or 203 (Core 6)	3	ECON 202 or 204	3
Prerequisite for MATH 211 or MATH 273 (Core 3)	3	MATH 211 (may substitute MATH 273)	3
Core 1 (or Core 2)	3	Core 2 (or Core 1)	3
Core 4	3	Core 10	3
Core 5	3	Core 11	3
<b>15</b>		<b>15</b>	

### Sophomore

Term 1	Units	Term 2	Units
ACCT 201 or 211	3	ACCT 202 or 212	3
ECON 205 or MATH 231	3	EBTM 250	1
LEGL 225	3	EBTM 251	1
Core 7	4	Core 8	3-4
Core 13	3	Core 12	3
		Elective	3
<b>16</b>		<b>14-15</b>	

### Junior

Term 1	Units	Term 2	Units
BUSX 301 (Core 9)	4	EBTM 337	3
ECON 309	3	EBTM 350	3
FIN 331	3	ECON 310	3
MKTG 341	3	ECON 313	3
MNGT 361	3	Elective	3
<b>16</b>		<b>15</b>	

### Senior

Term 1	Units	Term 2	Units
EBTM 365	3	BUSX 460	3
ECON Elective 1	3	ECON Elective 3	3

ECON Elective 2	3 ECON Elective 4	3
MNGT 482 (Recommended Core 14)	3 MNGT 481	3
Elective	3 Elective	3
	<b>15</b>	<b>15</b>

- Apply ethics in business decision-making, considering the impact of ethical conduct on multiple stakeholders

Total Units 121-122

## Profile of a CBE Graduate

As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance—work in combination to **develop** the foundation for success, **connect** students with the professional community and **transform** students who will have a positive impact in and beyond Maryland.

Graduates of Towson University's College of Business and Economics will:

### Apply Business Knowledge in the Context of Professional Employment

- Demonstrate knowledge of business concepts and theories
- Successfully complete a quality, mentored, reflective professional experience in preparation for future employment

### Communicate Properly and Effectively

- Write professional documents that provide audience-centric content, rhetorically appropriate organization and follow accepted conventions of design, style, grammar, punctuation and mechanics
- Make articulate and persuasive oral presentations

### Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making

- Conduct internal and external analyses of domestic and global organizations, formulate strategies and identify issues with implementing these strategies
- Practice creative ideation
- Develop comprehensive, justified conclusions that result from systematic application of relevant information and decision criteria to decision alternatives within a realistic organizational decision context

### Use Technology Effectively in Business Settings

- Demonstrate competency in the use of analytical software
- Utilize state-of-the-practice software for business applications

### Work Effectively Toward Achieving Common Goals within Diverse Teams

- Guide teams, as leaders and followers, to achieve team goals while maintaining group cohesion, follower satisfaction and efficient operations
- Treat others with respect and show sensitivity to their views, values, cultures and customs

### Distinguish Between Ethical and Unethical Conduct in the Professional Lives

- Explain how ethical conduct of managers affects individuals' motivation and organizations' performance