MAJOR IN BUSINESS ADMINISTRATION - FINANCE

Students in the Finance Concentration complete the major in Business Administration and 24 units of Finance requirements. Students will not be allowed to register for majors only courses until they have successfully completed all of the PBUA courses and been admitted to the BUAD major.

Requirements for all Business Administration Majors

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Courses Required for Admission to Major</td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>ACCT 201</td>
<td>PRINCIPLES OF FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 211</td>
<td>HONORS ACCOUNTING PRINCIPLES I</td>
<td></td>
</tr>
<tr>
<td>ECON 201</td>
<td>MICROECONOMIC PRINCIPLES</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 203</td>
<td>HONORS MICROECONOMIC PRINCIPLES</td>
<td></td>
</tr>
<tr>
<td>ECON 202</td>
<td>MACROECONOMIC PRINCIPLES</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 204</td>
<td>HONORS MACROECONOMIC PRINCIPES</td>
<td></td>
</tr>
<tr>
<td>LEGL 225</td>
<td>LEGAL ENVIRONMENT OF BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>MATH 211</td>
<td>CALCULUS FOR APPLICATIONS</td>
<td>3</td>
</tr>
<tr>
<td>or MATH 273</td>
<td>CALCULUS I</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 205</td>
<td>STATISTICS FOR BUSINESS AND ECONOMICS I</td>
<td></td>
</tr>
<tr>
<td>MATH 231</td>
<td>BASIC STATISTICS</td>
<td></td>
</tr>
<tr>
<td>or MATH 233</td>
<td>HONORS BASIC STATISTICS</td>
<td></td>
</tr>
</tbody>
</table>

Admission to the BUAD major requires an average GPA of 2.7 or higher in the six courses required for admission. A grade of C or higher is required in each individual course.

Required Business Courses (open to Pre-BUAD majors) 20

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 202</td>
<td>PRINCIPLES OF MANAGERIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 212</td>
<td>HONORS ACCOUNTING PRINCIPLES II</td>
<td></td>
</tr>
<tr>
<td>BUSX 301</td>
<td>BUSINESS COMMUNICATIONS</td>
<td>3</td>
</tr>
<tr>
<td>EBTM 250</td>
<td>PROBLEM SOLVING IN BUSINESS I</td>
<td>1</td>
</tr>
<tr>
<td>EBTM 251</td>
<td>PROBLEM SOLVING IN BUSINESS II</td>
<td>1</td>
</tr>
<tr>
<td>EBTM 337</td>
<td>ENTERPRISE INFORMATION SYSTEMS</td>
<td>3</td>
</tr>
<tr>
<td>FIN 331</td>
<td>PRINCIPLES OF FINANCIAL MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 341</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 361</td>
<td>LEADERSHIP AND MANAGEMENT</td>
<td>3</td>
</tr>
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</table>

Required Business Courses (open to BUAD majors only) 12

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSX 460</td>
<td>PROFESSIONAL EXPERIENCE</td>
<td>3</td>
</tr>
<tr>
<td>EBTM 350</td>
<td>BUSINESS ANALYTICS</td>
<td>3</td>
</tr>
<tr>
<td>EBTM 365</td>
<td>PRINCIPLES OF OPERATIONS</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 481</td>
<td>STRATEGIC MANAGEMENT</td>
<td>3</td>
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</tbody>
</table>

BUAD majors must also complete an approved concentration or track of between 21 and 24 units.

Finance Concentration Requirements

This concentration is not open to students completing the Major in Business Administration - Investments track.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance Concentration Required Courses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIN 333</td>
<td>INVESTMENTS AND EQUITY SECURITY ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>FIN 350</td>
<td>FINANCIAL MODELING IN CORPORATE FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>FIN 351</td>
<td>ADVANCED CORPORATE FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>FIN 430</td>
<td>FINANCIAL INSTITUTIONS AND MANAGEMENT OF RISK</td>
<td>3</td>
</tr>
<tr>
<td>FIN 436</td>
<td>GLOBAL FINANCIAL MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>FIN 439</td>
<td>FINANCIAL VALUATION AND STRATEGY</td>
<td>3</td>
</tr>
</tbody>
</table>

Electives

Select at least one of the following: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 423</td>
<td>INVESTMENTS AND FIXED INCOME SECURITY ANALYSIS</td>
<td></td>
</tr>
<tr>
<td>FIN 433</td>
<td>PORTFOLIO MANAGEMENT</td>
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</table>

Select at most one of the following: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>ACCT 301</td>
<td>INTERMEDIATE ACCOUNTING I</td>
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</tr>
<tr>
<td>ACCT 341</td>
<td>MANAGEMENT ACCOUNTING I</td>
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</tr>
<tr>
<td>ECON 306</td>
<td>STATISTICS FOR BUSINESS AND ECONOMICS II</td>
<td></td>
</tr>
<tr>
<td>ECON 313</td>
<td>MONEY AND BANKING</td>
<td></td>
</tr>
<tr>
<td>ECON 337</td>
<td>PUBLIC FINANCE</td>
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</tr>
</tbody>
</table>

FPLN 341 | FUNDAMENTALS OF FINANCIAL PLANNING                      |       |

Total Units 24

Suggested Four-Year Plan

Based on course availability and student needs and preferences, the selected sequences will probably vary from those presented below. Students should consult with their adviser to make the most appropriate elective choices.

Freshman

<table>
<thead>
<tr>
<th>Term 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units Term 2</td>
</tr>
<tr>
<td>ECON 201 or 203 (Core 6)</td>
</tr>
<tr>
<td>Prerequisite for MATH 211 or MATH 273 (Core 3)</td>
</tr>
<tr>
<td>Core 1 (or Core 2)</td>
</tr>
<tr>
<td>Core 4</td>
</tr>
<tr>
<td>Core 5</td>
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</table>

<table>
<thead>
<tr>
<th>Term 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units</td>
</tr>
<tr>
<td>15</td>
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</table>

Sophomore

<table>
<thead>
<tr>
<th>Term 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units Term 2</td>
</tr>
<tr>
<td>ACCT 201 or 211</td>
</tr>
<tr>
<td>ECON 205 or MATH 231</td>
</tr>
<tr>
<td>LEGL 225</td>
</tr>
<tr>
<td>Core 8</td>
</tr>
<tr>
<td>Core 12</td>
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</table>

<table>
<thead>
<tr>
<th>Term 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units</td>
</tr>
<tr>
<td>15-16</td>
</tr>
</tbody>
</table>
### Use Technology Effectively in Business Settings
- Demonstrate competency in the use of analytical software
- Utilize state-of-the-practice software for business applications

### Work Effectively Toward Achieving Common Goals within Diverse Teams
- Guide teams, as leaders and followers, to achieve team goals while maintaining group cohesion, follower satisfaction and efficient operations
- Treat others with respect and show sensitivity to their views, values, cultures and customs

### Distinguish Between Ethical and Unethical Conduct in the Professional Lives
- Explain how ethical conduct of managers affects individuals’ motivation and organizations’ performance
- Apply ethics in business decision-making, considering the impact of ethical conduct on multiple stakeholders

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<table>
<thead>
<tr>
<th>Junior Term 1</th>
<th>Units</th>
<th>Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>BUSX 301 (Core 9)</td>
<td>3 ACCT 301, 341, ECON 306, ECON 313, ECON 337, FIN 423, FIN 433, or FPLN 341 (Required Elective)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>EBTM 337</td>
<td>3 EBTM 365</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>EBTM 350</td>
<td>3 FIN 333</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 331</td>
<td>3 FIN 350</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MKTG 341</td>
<td>3 Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total Units</td>
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<td>15</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Senior Term 1</th>
<th>Units</th>
<th>Term 2</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 351</td>
<td>3 BUSX 460</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 423 or 433 (Required elective)</td>
<td>3 FIN 430</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 436</td>
<td>3 FIN 439</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MNGT 482 (Recommended Core 14)</td>
<td>3 MNGT 481</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3 Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total Units</td>
<td>15</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

Total Units 120-121

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**Profile of a CBE Graduate**

As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance—work in combination to develop the foundation for success, connect students with the professional community and transform students who will have a positive impact in and beyond Maryland.

Graduates of Towson University’s College of Business and Economics will:

**Apply Business Knowledge in the Context of Professional Employment**

- Demonstrate knowledge of business concepts and theories
- Successfully complete a quality, mentored, reflective professional experience in preparation for future employment

**Communicate Properly and Effectively**

- Write professional documents that provide audience-centric content, rhetorically appropriate organization and follow accepted conventions of design, style, grammar, punctuation and mechanics
- Make articulate and persuasive oral presentations

**Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making**

- Conduct internal and external analyses of domestic and global organizations, formulate strategies and identify issues with implementing these strategies
- Practice creative ideation
- Develop comprehensive, justified conclusions that result from systematic application of relevant information and decision criteria to decision alternatives within a realistic organizational decision context