DEPARTMENT OF BUSINESS ANALYTICS AND TECHNOLOGY MANAGEMENT

Stephens Hall 301
Phone: 410-704-2783
Fax: 410-704-3454
Email: BATM@towson.edu

Programs of the Department


Why Study Business Systems and Processes?

- To prepare for career fields at the intersection of business and technology with positions such as systems analysts, operations analysts, master data analysts among others.
- To earn the SAP Recognition Award granted by the SAP University Alliance.
- To harness technology to orchestrate, manage and administer business processes.

Why Study Project Management and Business Analysis?

- To prepare for college-graduate, entry-level jobs such as project manager, cost estimator, business analyst, business consultant.
- To gain a professional certification to enhance one’s career prospects.
- To obtain an integrated perspective of business.

Mission Statement

The mission of the Department of Business Analytics and Technology Management (https://www.towson.edu/cbe/departments/business-analytics-technology-management) is to produce technologically proficient graduates who possess the knowledge, skills and attitudes necessary to function effectively in an integrated business community. The department’s aim is to develop students who are competent, ethical and capable of meeting the challenges of an increasingly complex, global and technologically-enabled environment.

Goals

The goals of the department are:

1. To achieve excellence in teaching while offering innovative and state-of-the-art programs and curriculum that are infused with cutting edge technology.
2. To increase the body of knowledge in Business Systems, Business Analysis and Project Management fields through applied scholarship activities.
3. To provide applied research, consulting and advisory services to the business and professional community.

Distinctive Features

- Strong technology focus in all courses
- SAP Recognition Award
- Linkage to professional certification
- Student Certificate in Project Management (SciPM)
- Student Organizations
  - e-Business Student Association (e-BA)
  - Project Management Association (PMA)

Admission Requirements for Business Administration and Business Systems and Processes Majors:

Students are admitted to the major in Business Administration (BUAD) after first being admitted to Towson University. Admission to TU does not guarantee admission to the major. In order to be admitted, students must satisfy the following requirements:

1. Formal admission to TU as a degree candidate
2. Cumulative GPA of 2.00 or higher for all course work
3. Grade equivalent of 2.00 or higher in each course required for admission to the BUAD major
4. Minimum average GPA of 2.70 for ALL of the courses required for admission to the BUAD major:
   - ACCT 201
   - ECON 201
   - ECON 202
   - ECON 205
   - MATH 211 or MATH 273
   - LEGL 225

No more than two courses may be repeated, of which no more than one course may be repeated twice.

Degree candidates intending to major in Business Administration are designated as “pre-Business Administration” (PBUA) until admission into the BUAD major. Students are required to meet each term with their assigned faculty adviser to evaluate their progress toward completing the requirements for admission to the major and the degree.

At the start of each term and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by email to their TU email addresses. Students will not be allowed to register for upper-level “majors-only” CBE courses until being admitted to the Business Administration major.

- Major in Business Administration - Project Management and Business Analysis (http://catalog.towson.edu/undergraduate/
business-economics/business-administration/project-management-
business-analysis-bs)

- Accelerated B.S./M.S. in Business Administration – Project
  Management and Business Analysis with Supply Chain Management
  (http://catalog.towson.edu/undergraduate/business-economics/
business-analytics-technology-management/bs-ms-business-
administration-supply-chain-management)