COLLEGE OF BUSINESS AND ECONOMICS

Stephens Hall 218
Phone: 410-704-3342
Fax: 410-704-3664
Email: cbedean@towson.edu

Vision
To be recognized as the business college of choice for students, faculty and organizations in our region.

Mission
The College of Business and Economics develops high-quality and innovative programs and resources, connects theory to practice in curricular, extracurricular and research activities, and transforms students who will have a positive impact within Maryland and beyond.

Values
We embrace a culture of striving for excellence, learning, ethical behavior, respect, civility, accountability, diversity and inclusion.

Shohreh Kaynama, Dean
Judy Harris, Associate Dean
Sabrina Viscomi, Assistant Dean

As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance—work in combination to develop the foundation for success, connect students with the professional community and transform students who will have a positive impact in and beyond Maryland.

Graduates of Towson University’s College of Business and Economics will:

• Apply Business Knowledge in the Context of Professional Employment;
• Communicate Properly and Effectively;
• Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making;
• Use Technology Effectively in Business Settings;
• Work Effectively Toward Achieving Common Goals within Diverse Teams;
• Distinguish Between Ethical and Unethical Conduct in the Professional Lives.

Towson University is the only University System of Maryland (USM) state university with both its Business and Accounting programs accredited by AACSB International - the Association to Advance Collegiate Schools of Business.

Distinctive Features
• Center for Applied Business and Economic Research
• Maryland Council on Economic Education

• Business Advisory Boards
• CBE Advisory Board
• Accounting Advisory Board
• Student Organizations
• Student Leadership Council
• Alpha Kappa Psi
• American Marketing Association
• Beta Alpha Psi
• Beta Gamma Sigma
• Electronic Business Association
• Economics Society
• Financial Management Association
• Society for Human Resource Management
• Towson University Investment Group

In order to graduate from Towson University with a major from the CBE, students must complete at least 50 percent of the units required in their major at TU.

Upper-level courses taken at other universities may, if approved, transfer to TU and count toward TU degree requirements. However, students are limited to a maximum of 64 units (credits) from two-year institutions and 90 units from either four-year institutions or from a combination of two- and four-year institutions. At least 30 of the 120 units for your degree must be taken at TU and 15 of these 30 units must be completed after you formally become a degree candidate at TU.

Lower-Level Courses
Students planning to transfer into the Business Administration, e-Business or Accounting majors at TU may transfer the following lower-level required courses from a Maryland community college:

• Financial Accounting
• Managerial Accounting
• Principles of Accounting I and II
• Microeconomics
• Macroeconomics
• Statistics
• Legal Environment of Business
• Calculus for Applications
• for Accounting majors only, COSC 111/COSC 112 equivalent.

Students transferring from a Maryland community college should inquire at that institution’s transfer office or refer to ARTSYS (http://www.artsys.usmd.edu), the articulation system of Maryland, regarding the Recommended Transfer Program (RTP) for their intended major. Students may also contact TU’s CBE Student Academic Services at 410-704-3496.

Students may be able to transfer equivalent courses from another institution with prior approval. See the TU transfer petition form instructions (https://www.towson.edu/registrar/forms.html) for more information.

Upper-Level Courses
Upper-Level Business Courses: An upper-level course transferred from a four-year college that possesses “level and content equivalency” to a TU course may only be used to satisfy a course requirement in fulfillment of the major with prior approval from the TU department that houses the
course. A student intending to transfer a course must provide a course
description from the other college’s catalog and a course syllabus. The
CBE will only accept upper-level courses transferred from an institution
accredited by AACSB (https://www.aacsb.edu), with the exception of
courses taken through a TU approved Study Abroad program (with prior
department approval).

Contact CBE Student Academic and Career Services, 410-704-3496,
or refer to the CBE website (https://www.towson.edu/cbe), for policy
and procedures regarding transfer of units for upper-level Accounting,
Business, e-Business and/or Economics courses.

NOTE: Lower-level courses cannot transfer as upper-level courses.

The CBE Code of Conduct holds all members of the College of Business
and Economics (students, faculty, administrators and staff) to a high
standard of academic and personal integrity, conduct, and trust with
the intent of promoting and building a reputation for fair and ethical
business practices, for tolerance of others’ opinions and ideas, and for
being lifelong contributors to society. Members of the CBE community
are expected to display behavior consistent with the following values:

1. A positive attitude: Face every task with passion and purpose.
2. Honesty: Represent oneself honestly in all communications, oral
and written, including interviews, research proposals, manuscripts,
student assignments, papers, exams and other correspondence.
3. Integrity: Execute assignments honestly and fairly, avoiding any
actions that might be construed as having the potential for one to
gain an unfair advantage. Respect the integrity and confidentiality of
ideas, materials, data, and the real and intellectual property of others
gathered during conversations, class projects, or research studies,
making sure that any such materials or property are not used for
commercial or personal gain without prior permission of the owners.
4. Diversity: Foster a positive learning environment for all individuals
by not tolerating disparaging comments or harassment of any
individual or group based on gender, race, ethnicity, religion or sexual
orientation. Discourage bigotry, always striving to learn from the
differences in the cultures, ideas, experiences and opinions of others.
Respect the dignity of all others.
5. Support the learning environment: Recognize learning as a lifelong
process, accept responsibility for one’s own learning, encourage
the learning of others and avoid any action that might impede the
learning of others.
6. Community responsibility: Contribute to the learning environment
by participating and/or leading in informal and formal sessions
including classroom and extracurricular activities in the college,
sharing experiences with peers, holding classroom discussions and
contributing one’s views while respecting the views of others.
7. Professionalism: Maintain an attitude of leadership, respect,
responsibility and accountability.

Administration of the Code

This code of conduct is a serious statement that represents the culture
of the College of Business and Economics. It is incumbent upon every
CBE member to assure that it is upheld with pride and reinforced on
a daily basis. While each and every member of the CBE community is
responsible for their own conduct, there is a collective responsibility to
ensure that the standards in this code are respected. Should a member
of the CBE community discover a breach of these principles, that member
is responsible for alerting the department chair, program director or
associate dean of the college. In the event of any accusation of a breach
of this code, there will be an investigation of the facts by the appropriate
department chair, program director or associate dean, who will determine
the action to be taken using the relevant enforcement means available.

3rd Floor of Stephens Hall
Phone: 410-704-3496
Fax: 410-704-2300
Email: CBEadvising@towson.edu

Director: Lisa Michocki

The Student Academic and Career Services (SACS (https://
www.towson.edu/cbe/resources/academic)) office supports students
from the beginning of their undergraduate career until graduation.
You may come to the office to seek assistance on issues such as peer
advising, admission to the business administration or e-business major,
study abroad and anything else that may come up while you are a student
at Towson University.

Student Academic and Career Services offers you the option to be
advised by a student consultant, a current student of the College of
Business and Economics who has been trained to assist others with
academic issues. For quick questions or to schedule an appointment to
discuss your academic plan, email cbestudentconsultant@towson.edu or
stop by Student Academic and Career Services on the 3rd floor of
Stephens Hall.

The director of Student Academic and Career Services assists students
with more complicated academic issues that may arise during their time
in the college. You will receive emails from the director containing vital
information so it is important to pay close attention to them.

The office also has a staff member who specializes in assisting
international students and advising on study abroad programs. Students
who plan to study abroad should schedule an appointment to go over
requirements.