COLLEGE OF BUSINESS AND ECONOMICS

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Vision
To be recognized as the business college of choice for students, faculty and organizations in our region.

Mission
The College of Business and Economics develops high quality, innovative and inclusive programs and resources, connects individuals to opportunities by applying theory to practice in curricular, co-curricular and scholarship activities, and transforms students into professionals who will have a positive societal impact within Maryland and beyond.

Values
We embrace a culture of striving for excellence, learning, ethical behavior, respect, civility, accountability, diversity, and inclusion.

Aneil Mishra, Dean
Judy Harris, Associate Dean
Lisa Simmons, Assistant Dean

Profile of a CBE Graduate
As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance—work in combination to develop the foundation for success, connect students with the professional community and transform students who will have a positive impact in and beyond Maryland.

Graduates of Towson University’s College of Business and Economics will:

• Apply Business Knowledge in the Context of Professional Employment;
• Communicate Properly and Effectively;
• Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making;
• Use Technology Effectively in Business Settings;
• Work Effectively Toward Achieving Common Goals within Diverse Teams;
• Distinguish Between Ethical and Unethical Conduct in the Professional Lives.

Distinctive Features
Towson University is the only University System of Maryland (USM) state university with both its Business and Accounting programs accredited by AACSB International - the Association to Advance Collegiate Schools of Business.

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 Ranked in the top 30 public business schools in the country by Poets & Quants magazine, the CBE’s high-quality, contemporary and relevant curriculum focuses on achieving concrete and measurable objectives in student knowledge, skills and attitudes (KSAs). These KSAs are designed to lead CBE graduates to obtain an integrated understanding of the functional areas of business; think critically and creatively; make ethical decisions; produce effective written and oral communication; use technology appropriately; demonstrate leadership and teamwork; and develop the accredited business knowledge, skills and attitudes that lead to marketability and professional success—whether in careers with multinational and Fortune 500 companies or entrepreneurial pursuits.


TU’s Accounting and Business Administration programs are accredited by AACSB International—the Association to Advance Collegiate Schools of Business—the highest distinction that business schools can receive worldwide.

Programs within CBE:

• Are built on a set of university core courses with a strong liberal arts foundation.
• Provide broad coverage of business knowledge and skills with an emphasis on technology.
• Require professional certifications for in-demand software skills such as Microsoft Excel and HubSpot social media certification for all business administration and accounting majors, with industry leading technology from Bloomberg, SAP, Google AdWords and more built into appropriate concentrations.
• Enhance communications skills, develop emotional intelligence, and teach the importance of lifelong learning.
• Include abundant experiential learning opportunities, such as the required live case competition in the capstone strategy course and co-curricular competitions in sales, data analytics, supply chain management, financial services and more.
• Allow for interaction with professors and classmates with an average class size of 31.
• Offer personalized academic and career advising through our in-house office for Student Academic and Career Services and the University’s Career Center.
Transfer Credit Policies

In order to graduate from Towson University with a major from the CBE, students must complete at least 50 percent of the units required in their major at TU.

Upper-level courses taken at other universities may, if approved, transfer to TU and count toward TU degree requirements. However, students are limited to a maximum of 64 units from two-year institutions and 90 units from either four-year institutions or from a combination of two- and four-year institutions. At least 30 of the 120 units for your degree must be taken at TU and 15 of these 30 units must be completed after you formally become a degree candidate at TU.

Lower-Level Courses

Students planning to transfer into the Business Administration, e-Business or Accounting majors at TU may transfer the following lower-level required courses from a Maryland community college:

- Financial Accounting
- Managerial Accounting
- Principles of Accounting I and II
- Microeconomics
- Macroeconomics
- Statistics
- Legal Environment of Business
- Calculus for Applications
- for Accounting majors only, COSC 111 equivalent.

Transfer students should work with their institution’s transfer office to understand how their courses will transfer or refer to TU’s Transfer Evaluation System (TES) for course equivalencies. Students may also contact TU’s CBE Student Academic and Career Services at 410-704-3496 (cbeadvising@towson.edu) or TU’s Transfer Student Center at 410-704-3229.

Students may be able to transfer equivalent courses from another institution with prior approval. See the TU transfer petition form instructions for more information.

Upper-Level Courses

Upper-Level Business Courses: An upper-level course transferred from a four-year college that possesses “level and content equivalency” to a TU course may only be used to satisfy a course requirement in fulfillment of the major with prior approval from the TU department that houses the course. A student intending to transfer a course must provide a course description from the other college’s catalog and a course syllabus. The CBE will only accept upper-level courses transferred from an institution accredited by AACSB, with the exception of courses taken through a TU approved Study Abroad and Away program (with prior department approval).

Contact CBE Student Academic and Career Services, 410-704-3496, or refer to the CBE website, for policy and procedures regarding transfer of units for upper-level Accounting, Business, e-Business and/or Economics courses.

NOTE: Lower-level courses cannot transfer as upper-level courses.
The Student Academic and Career Services (SACS) office supports students from the beginning of their undergraduate career until graduation. You may come to the office to seek assistance on issues such as peer advising, admission to the business administration or e-business major, study abroad and away and anything else that may come up while you are a student at Towson University.

Student Academic and Career Services offers you the option to be advised by a student consultant, a current student of the College of Business and Economics who has been trained to assist others with academic issues. For quick questions or to schedule an appointment to discuss your academic plan, email cbestudentconsultant@towson.edu or stop by Student Academic and Career Services on the 3rd floor of Stephens Hall.

The director of Student Academic and Career Services assists students with more complicated academic issues that may arise during their time in the college. You will receive emails from the director containing vital information so it is important to pay close attention to them.

The office also has a staff member who specializes in assisting international students and advising on study abroad and away programs. Students who plan to study abroad and away should schedule an appointment to go over requirements.