In the College of Business and Economics, we expect excellence in the attitude, performance and ethics of our students. Through our Business Excellence program, students sharpen their business skills and translate their academic knowledge into value in the professional world.

Through this program, Towson University business students are encouraged to become superior writers and thinkers, dynamic and persuasive oral presenters, consensus building and effective team members, careful and sharp critical analysts of business and ethical issues as well as detailed and visionary about their professional behavior and career prospects.

Business Excellence Initiatives include:

**Innovative Courses**

Business Cornerstone (BUSX 301) focuses on developing students' knowledge, skills and attitudes in order to complete the transformation to a CBE Graduate (http://catalog.towson.edu/undergraduate/business-economics/#profileofacollegeofbusinessandeconomicsgraduatetext). Students realistically assess their strengths and weaknesses, create a plan for improvement, and enhance their writing, critical thinking, problem-solving, team work, and career exploration skills through experiential learning.

The Professional Experience course (BUSX 460) focuses on a successful transition from classroom to career. All students complete an internship while concurrently enrolled in the course. Through self-assessment, students develop a portfolio that demonstrates their knowledge, skills and attitudes and their commitment to lifelong career development.

**Writing Proficiency Program**

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