

# DEPARTMENT OF MANAGEMENT

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## Mission Statement

The mission of the Department of Management is to provide graduates with the knowledge, skills and attitudes to be successful managers in a variety of organizational settings. We seek to develop graduates with leadership skills, global perspectives, ethical grounding, technological competency, entrepreneurial skills, and a desire for lifelong learning.

## Programs of the Department

The Department of Management offers the following programs:

- Major in Business Administration with concentrations in:
  - Leadership and Management
  - Entrepreneurship
  - Human Resource Management
  - International Business
- Certificate in Entrepreneurship
- Minor in Entrepreneurship

## Why Study Management?

The rapid and continuous changes taking place in our global economy require skilled managers and leaders to ensure not only effective performance but also survival. Organizations of all sizes in all sectors of our economy face unprecedented challenges that demand informed, strategic decision-making, and principled leadership.

The programs of study in management are designed to allow students to develop the critical marketable skills that employers seek. Courses and programs of study within the department emphasize the development of leadership skills, entrepreneurial skills, global awareness, ethical decision-making, human resource management skills, and technological competency and critical thinking skills. Ongoing curricula development ensures that course offerings and content reflect the current practices used and challenges faced by organizations. Because management is a broad field of study, the concentrations in Entrepreneurship, Human Resource Management, International Business and Leadership and Management offer students a flexible course of study that can be individualized to meet their specific career objectives.

Regardless of concentration area, all students will find several recurring themes in their course work:

- the impact of technology on management practices;
- an awareness and understanding of the global environment in which organizations operate and managers make decisions;
- legal and ethical dilemmas faced by managers in carrying out their responsibilities.

## Admissions Requirements for Admission to the Business Administration Major

Students are admitted to the major in Business Administration (BUAD) after first being admitted to Towson University. Admission to TU does not guarantee admission to the major. In order to be admitted, students must satisfy the following requirements:

- a. Cumulative GPA of 2.00 or higher for all course work.
- b. Grade of C or higher in each of the Courses Required for Admission to Major (required courses can be viewed on each concentration page within the requirements section).

Degree candidates intending to major in Business Administration are designated as “pre-Business Administration” (PBUA) until admission into the BUAD major. Students are required to meet each term with their assigned faculty adviser to evaluate their progress toward completing the requirements for admission to the major and the degree.

At the start of each term and before registration, the CBE Student Academic and Career Services office will notify PBUA students of their admission status by email to their TU email addresses. Students will not be allowed to take upper-level “majors-only” CBE courses until being admitted to the Business Administration major.

## Majors

- Major in Business Administration - Leadership and Management
- Major in Business Administration - Entrepreneurship
- Major in Business Administration - Human Resource Management
- Major in Business Administration - International Business

## Certificate

- Certificate in Entrepreneurship

## Minor

- Minor in Entrepreneurship

## Faculty

*Professors:* Jan Baum, Bart Debicki (Chairperson), Nhung Hendy, Douglas Sanford

*Associate Professors:* David Brannon, Justin Ji, Mariana Lebron, Shanshan Qian

*Assistant Professors:* Tanja Darden, Koushikee Dutta, Nishant Kathuria, Jianan Li, Sasha Pustovit

*Lecturers:* Mark Flores, Joseph Zuccaro