

BUSINESS EXCELLENCE (BUSX)

Courses

BUSX 201 FOUNDATIONS OF BUSINESS (3)

An integrated view of business organizations: study of the structure and organization of businesses, common business processes, and the interrelationships among business functions. Prerequisites: Pre-business or business major, ENGL 102 or equivalent.

BUSX 301 BUSINESS COMMUNICATIONS (4)

Seminar designed to enable students to gain the written and oral communication skills needed in professional business situations and to develop and practice important skills for workplace success. Requires grade of C or better to fulfill Core requirement. Prerequisites: a grade of C (2.0) or higher in ENGL 102 or ENGL 190, or equivalent; ECON 202; junior/senior status. Core: Advanced Writing Seminar.

BUSX 460 PROFESSIONAL EXPERIENCE (3)

Application of business knowledge, skills, and attitudes (KSA's) through professional responsibilities in employment, internship, or comparable experience. Prerequisites: BUSX 301, FIN 331, MKTG 341, MNGT 361; and senior major standing; enrollment is conditional pending internship approval.