COMMUNICATION STUDIES (COMM)

COMM 100 USING INFORMATION EFFECTIVELY IN PUBLIC POLICY DEBATE (3)
Basic skills in gathering, processing and using information to critically evaluate and debate questions of public policy. Emphasizing research using print, human, and electronic sources and presentation of argument through written briefs and oral advocacy. GenEd I.B.

COMM 131 FUNDAMENTALS OF SPEECH COMMUNICATION (3)
Perspectives of rhetoric and public speaking, investigating contemporary American experiences, delivering and critiquing speeches. GenEd II.B.3 or Core: Arts & Humanities.

COMM 132 HONORS FUNDAMENTALS OF SPEECH COMMUNICATION (3)
Instruction in various kinds of public speaking (e.g., informative, persuasive, introductory, and impromptu); doing research, developing ideas with evidence, preparing outlines, delivering and critiquing speeches with emphasis on rhetorical criticism and ethical issues in speech communication. GenEd II.B.3 or Core: Arts & Humanities.

COMM 201 COMMUNICATION THEORY (3)
Foundation for theories focusing specifically in relational, group, public, and cultural communication contexts. Not open to students who have successfully completed COMM 101. Prerequisite: ENGL 102 or ENGL190.

COMM 215 INTERPERSONAL COMMUNICATION (3)
Examination and application of core concepts, advanced theories, and current research. Prerequisite: ENGL 102 or ENGL190.

COMM 231 NONVERBAL COMM (3)
Examination of the elements of nonverbal communication: environment, personal space, physical appearance, body movement, gestures, touching behavior, facial expression, and vocal cues. Course will investigate the effects of these on interpersonal and public communication. Prerequisite: COMM 201 [COMM 101] or consent of instructor.

COMM 249 SPEECH AND DEBATE I (1.5)
Practical skill development and participation within Towson's Speech and Debate Program: preparation, practice and competition in debate and/or individual speaking events; researching controversial issues, preparing and delivering speeches, participating in on-campus and intercollegiate events. Course is repeatable for a maximum of 3.0 units. Prerequisite: Consent of instructor.

COMM 250 SPEECH AND DEBATE II (1.5)
Practical skill development and participation within Towson's Speech and Debate Program: preparation, practice and competition in debate and/or individual speaking events; researching controversial issues, preparing and delivering speeches, participating in on-campus and intercollegiate events. Course is repeatable for a maximum of 3.0 units. Prerequisite: Consent of instructor.

COMM 300 RESEARCH METHODS (3)
Survey of methods and uses of research in communication studies fields. Not open to students who have successfully completed COMM 480. Prerequisite: COMM 101 or COMM 201 and COMM 215; majors and minors only.

COMM 303 ADV PUBL SPEAKING (3)
Principles and application of evidence, composition, organization, analysis, and criticism. Manuscript, persuasive, and impromptu speaking. Prerequisite: COMM 131 or COMM 132.

COMM 304 PERSUASION (3)
Theory and practice of linguistic and symbolic persuasion; applications of rhetorical principles in social sciences and formal and informal communication; analysis of rhetoric through discussion. Prerequisite: junior/senior standing or consent of instructor.

COMM 311 RHETORICAL THEORY & CRITICISM (3)
Foundation in the theories and practice of rhetorical studies with emphasis on the historical development of rhetorical theories and ideas, from Antiquity to the contemporary period, the application of theories to contemporary issues, and the scholarly process of studying rhetoric. Not open to students who have successfully completed COMM 211. Prerequisites: COMM 300 or COMM 480 or MCOM 390 or MCOM 490.

COMM 315 BUSIN & PROF COMM (3)
Professional interview and other dyadic encounters, curriculum vitae preparation, and exploration of communication in business structures: agendas, briefings, meetings, conferences, and strategies of attributional and communicative techniques. Prerequisite: COMM 131 /COMM 132.

COMM 331 ADVOC & ARGUMT (3)
Essentials of argumentation; research, analysis, evidence, reasoning, case construction, and refutation. Applications in fact, value, and public policy settings. Prerequisite: COMM 201 [COMM 101] and COMM 215, Majors/Minors only or consent of instructor.

COMM 333 INTRODUCTION TO PERFORMANCE STUDIES (3)
Will examine a broad range of performances on and off the stage, live and recorded, including performance art, storytelling, celebrations, political speeches, concerts, protests, street happenings, and everyday encounters. Students will observe and participate in various modes of performances and sites based on readings of key texts. Throughout the course, emphasis is placed on the relationship between theory and practice through (auto)ethnographic writing and performance. Prerequisite: COMM 300.

COMM 349 SPEECH AND DEBATE III (1.5)
Practical skill development and participation within Towson's Speech and Debate Program: preparation, practice and competition in debate and/or individual speaking events; researching controversial issues, preparing and delivering speeches, participating in on-campus and intercollegiate events. Course is repeatable for a maximum of 3.0 units. Prerequisite: Consent of instructor.

COMM 350 SPEECH AND DEBATE IV (1.5)
Practical skill development and participation within Towson's Speech and Debate Program: preparation, practice and competition in debate and/or individual speaking events; researching controversial issues, preparing and delivering speeches, participating in on-campus and intercollegiate events. Course is repeatable for a maximum of 3.0 units. Prerequisite: Consent of instructor.

COMM 351 SPEC TPC/SPCH DEB (3)
In-depth study of selected areas dependent on student and faculty interest. May be repeated for a maximum of 6 credits provided a different topic is covered. Prerequisite: COMM 249.

COMM 377 INTERCULTURAL COMMUNICATION (3)
Practices, research, and applications of cross-cultural discourse. Not open to students who have successfully completed COMM 378 or COMM 379. Prerequisite: COMM 300 [COMM 480].

COMM 418 COMMUNICATION TRAINING AND DEVELOPMENT (3)
Instructional strategies for implementing objectives, specifying and evaluating results. Prerequisite: COMM 300 [COMM 480].
COMM 419 ORGANIZATIONAL COMMUNICATION (3)
Theories and processes of decision making in organizations including classical, human resources, culture, systems, and critical approaches. Emphasis is on the role communication plays in assimilation, conflict, diversification, and crisis management. Prerequisites: COMM 300 or COMM 480 or MCOM 390 or MCOM 490.

COMM 420 COMM/LEGAL PROCEDURES (3)
Focus on communication questions and skills by lawyers, judges, litigants, and jurors in criminal and civil justice. Survey of research related to verbal and nonverbal aspects of communication as they apply to the legal concerns of interview, negotiation, and litigation. Prerequisite: COMM 300 [COMM 480].

COMM 422 CONFERENCE AND MEETING MANAGEMENT (3)
Communicative details in preparing for and conducting events. Prerequisite: COMM 300 [COMM 480].

COMM 440 COMMUNICATION AND GENDER (3)
The creation of gender images through communication and the development of lines of argument regarding masculinity and femininity. Emphasizing both historical and contemporary theories of gender arguments in public discourse. Prerequisites: COMM 300 or COMM480.

COMM 450 CAPSTONE IN COMMUNICATION STUDIES (3)
The capstone course is designed to help students apply all the knowledge gained throughout the communication studies major. Students will use previous knowledge to create an individual research project of their choosing, from start to finish, with a culminating public research presentation. Prerequisites: COMM 300; majors only; senior standing.

COMM 470 SPECIAL TOPIC COMM (3)
In-depth study of a selected area dependent on student and faculty interest. May be repeated for a maximum of 6 units provided a different topic is covered. Prerequisites: COMM 201 [COMM 101] or MCOM 101 [MCOM 102].

COMM 490 INTERN COMM STUDY (1-6)
Practical field experiences. Under faculty and I/CE supervision, the student works as an intern with a working professional in some field of communication. May be repeated for a maximum of 6 credits. Graded S/U. Prerequisites: junior/senior standing; minimum overall GPA of 2.5 and 2.75 in the major; consent of the instructor; completion of appropriate courses determined by the department; please check with the Career Center for specifics.

COMM 495 INDEPENDENT STUDY IN COMMUNICATION STUDIES (1-6)
Directed study through readings, projects, papers, or seminars. May be repeated for a maximum of 6 units. Prerequisite: COMM 300 or COMM 480; minimum GPA 3.25 in the major or consent of the instructor.