MAJOR IN COMMUNICATION STUDIES

Communication Studies courses give students a foundation in communication theories and their interrelated contexts, the application of theories to contemporary issues and the scholarly methods of studying communication. The Communication Studies major has a three-fold function:

1. It allows students a greater understanding of the role that communication plays in shaping culture and identity.
2. It looks at the ways in which the process of meaning-making (whether through the use of words, images, symbols or technology) is used strategically to influence human judgment and actions.
3. It sharpens students' critical thinking abilities, thus enabling them to become ethical producers and consumers of messages.

This three-fold function is accomplished through a theoretical and practical focus on argument development and through a close examination of the ways ideas are discussed, advocated and circulated in public and private life. These emphases give students the opportunity to develop speaking, writing and analytical thinking skills that will allow them to become better ethical participants in the process of creating, critiquing and disseminating meaning.

Graduates with majors in Communication Studies have found careers in the public sector, private industry, non-governmental organizations and education. Communication Studies alumni work in areas such as public affairs, corporate relations, law, religion, sales, lobbying, entertainment, human resources, conference and meeting management, training and development, health communication, teaching and consulting.

Graduation Requirements
All major requirements must be completed with a grade equivalent of 2.00 or higher. The Pass grading option is not available for courses applicable toward the major.

Bachelor of Arts Degree Option
Students may earn a Bachelor of Arts degree by completing the intermediate (202) level of a foreign language.

Transfer Credit Policy
The department will accept up to 15 credits of compatible transfer courses.

Requirements for the Major
The Communication Studies major requires a total of 39 units; 9 units of lower-level courses, 18 units of upper-level courses and 12 units of electives as listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 131</td>
<td>PUBLIC SPEAKING</td>
<td>3</td>
</tr>
<tr>
<td>COMM 201</td>
<td>INTRODUCTION TO COMMUNICATION STUDIES</td>
<td>3</td>
</tr>
<tr>
<td>COMM 215</td>
<td>INTERPERSONAL COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Required Core Courses</td>
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<tr>
<td>COMM 300</td>
<td>RESEARCH METHODS</td>
<td>3</td>
</tr>
<tr>
<td>COMM 311</td>
<td>RHETORICAL THEORY &amp; CRITICISM</td>
<td>3</td>
</tr>
<tr>
<td>COMM 331</td>
<td>ADVOC &amp; ARGUMT</td>
<td>3</td>
</tr>
<tr>
<td>COMM 377</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>COMM 419</td>
<td>ORGANIZATIONAL COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>COMM 450</td>
<td>CAPSTONE IN COMMUNICATION STUDIES</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Electives</td>
<td></td>
</tr>
<tr>
<td>COMM 333</td>
<td>INTRODUCTION TO PERFORMANCE STUDIES</td>
<td>3</td>
</tr>
<tr>
<td>COMM 349</td>
<td>PRACTICUM I</td>
<td>3</td>
</tr>
<tr>
<td>COMM 350</td>
<td>PRACTICUM II</td>
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<tr>
<td>COMM 440</td>
<td>COMMUNICATION AND GENDER</td>
<td>3</td>
</tr>
<tr>
<td>COMM 418</td>
<td>COMMUNICATION TRAINING AND DEVELOPMENT</td>
<td>3</td>
</tr>
<tr>
<td>COMM 420</td>
<td>COMM/LEGAL PROCEDURES</td>
<td>3</td>
</tr>
<tr>
<td>COMM 422</td>
<td>CONFERENCE PLANNING AND MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>COMM 470</td>
<td>TOPICS IN PUBLIC DISCOURSE AND ADVOCACY</td>
<td>3</td>
</tr>
<tr>
<td>COMM 490</td>
<td>INTERN COMM STUDY</td>
<td>3</td>
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<tr>
<td>COMM 495</td>
<td>INDEPENDENT STUDY IN COMMUNICATION STUDIES</td>
<td>3</td>
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<tr>
<td>MCOM 352</td>
<td>MEDIA CRITICISM</td>
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<td>IDFA 480</td>
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Total Units 39

1. No more than 3 units of independent study and/or internships can be applied toward the Communication Studies major.

Suggested Four-Year Plan
Based on course availability and student needs and preferences, the selected sequences will probably vary from those presented below. Students should consult with their adviser to make the most appropriate elective choices.

Freshman

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>COMM 131 (Core 5)</td>
<td>3 TSEM 102 (Core 1)</td>
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<tr>
<td>ENGL 102 (Core 2)</td>
<td>3 COMM 201</td>
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<tr>
<td>Core</td>
<td>3 Core</td>
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<td>Core</td>
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<tr>
<td>Core</td>
<td>3 Core</td>
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Sophomore

<table>
<thead>
<tr>
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<th>Units Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>COMM 215</td>
<td>3 COMM 300</td>
<td>3</td>
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<tr>
<td>Core</td>
<td>3 Elective</td>
<td></td>
</tr>
<tr>
<td>Core</td>
<td>3 Elective</td>
<td></td>
</tr>
<tr>
<td>Core</td>
<td>3 Elective</td>
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<td></td>
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## Major in Communication Studies

### Junior

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units Term 2</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 331</td>
<td>3 COMM 311</td>
<td>3</td>
</tr>
<tr>
<td>COMM Elective</td>
<td>3 COMM Elective</td>
<td>3</td>
</tr>
<tr>
<td>Core 9</td>
<td>3 Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3 Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3 Elective</td>
<td>3</td>
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</tbody>
</table>

**Total Units** 15

### Senior

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Units Term 2</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>COMM 477</td>
<td>3 COMM 450</td>
<td>3</td>
</tr>
<tr>
<td>COMM 419</td>
<td>3 COMM Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3 Elective</td>
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<tr>
<td>Elective</td>
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<tr>
<td>Elective</td>
<td>3 Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Units** 15

**Total Units** 120

1. The student should understand the principles of communication in interpersonal, organization and public settings.
2. Student should demonstrate proficiency in critical thinking, structuring and delivery in interpersonal and public settings.
3. Student should demonstrate an ability to conduct communication research.