# Minor in Mass Communication

Students minoring in Mass Communication must complete 24 units of MCOM courses with a grade equivalent of 2.00 or higher in each course, including:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>MCOM 101</td>
<td>INTRODUCTION TO MASS COMMUNICATION</td>
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Select two of the following lower-level courses: 6

- MCOM 214  PRINCIPLES OF ADVERTISING
- MCOM 253  PRINCIPLES OF STRATEGIC PUBLIC RELATIONS AND INTEGRATED COMMUNICATION
- MCOM 256  WRITING FOR THE MEDIA
- MCOM 257  JOURNALISM/NEW MEDIA I
- MCOM 258  JOURNALISM AND NEW MEDIA II

Select four of the following upper-level courses: 12

- MCOM 333  SOCIAL MEDIA AND STRATEGIC COMMUNICATION
- MCOM 341  DIGITAL PUBLISHING
- MCOM 352  MEDIA CRITICISM
- MCOM 356  FEATURE WRITING
- MCOM 357  PUBLIC RELATIONS WRITING
- MCOM 358  NEWS EDITING
- MCOM 381  BROADCAST JOURNALISM I
- MCOM 383  NEWS REPORTING
- MCOM 385  MASS MEDIA AND SOCIETY
- MCOM 391  PHOTOJOURNALISM I
- MCOM 402  SPORTS WRITING
- MCOM 409  LITERARY JOURNALISM
- MCOM 411  COMMUNICATION PROCESS
- MCOM 415  MASS MEDIA GRAPHICS
- MCOM 431  PUBLIC OPINION AND THE PRESS
- MCOM 440  ADVERTISING MEDIA SALES
- MCOM 443  INTERNATIONAL ADVERTISING AND PUBLIC RELATIONS
- MCOM 451  PUBLIC RELATIONS FOR NONPROFIT ORGANIZATIONS
- MCOM 457  PHOTOJOURNALISM II
- MCOM 477  SPECIAL TOPICS IN JOURNALISM
- MCOM 478  SPECIAL TOPICS IN ADVERTISING AND PUBLIC RELATIONS
- MCOM 479  SPEC TOPICS IN MASS COMMUNICATION
- MCOM 481  BROADCAST JOURNALISM II
- MCOM 496  INDEPENDENT STUDY IN MASS COMMUNICATION
- MCOM 499  HONORS THESIS IN MASS COMMUNICATION

Select 3 additional units of lower- or upper-level courses from those listed above, not previously taken.

Total Units 24

## Minor Transfer Credit Policy

The department will accept up to 9 units of compatible transfer courses toward the minor.