# Minor in Mass Communication

Students minoring in Mass Communication must complete 24 units of MCOM courses with a grade equivalent of 2.00 or higher in each course, including:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>MCOM 101</td>
<td>INTRODUCTION TO MASS COMMUNICATION</td>
<td>3</td>
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Select two of the following lower-level courses: 6

- MCOM 214 PRINCIPLES OF ADVERTISING
- MCOM 253 PRINCIPLES OF STRATEGIC PUBLIC RELATIONS AND INTEGRATED COMMUNICATION
- MCOM 256 WRITING FOR THE MEDIA
- MCOM 257 JOURNALISM/NEW MEDIA I
- MCOM 258 JOURNALISM AND NEW MEDIA II

Select four of the following upper-level courses: 12

- MCOM 310 UNDERSTANDING DISABILITY THROUGH MASS MEDIA
- MCOM 327 EVOLUTION OF AMERICAN JOURNALISM AND MASS MEDIA
- MCOM 333 SOCIAL MEDIA AND STRATEGIC COMMUNICATION
- MCOM 341 DIGITAL PUBLISHING
- MCOM 352 MEDIA CRITICISM
- MCOM 356 FEATURE WRITING
- MCOM 357 PUBLIC RELATIONS WRITING
- MCOM 358 NEWS EDITING
- MCOM 381 BROADCAST JOURNALISM I
- MCOM 383 NEWS REPORTING
- MCOM 385 MASS MEDIA AND SOCIETY
- MCOM 391 PHOTOJOURNALISM I
- MCOM 402 SPORTS JOURNALISM
- MCOM 409 LITERARY JOURNALISM
- MCOM 411 COMMUNICATION PROCESS
- MCOM 415 MASS MEDIA GRAPHICS
- MCOM 431 PUBLIC OPINION AND THE PRESS
- MCOM 440 ADVERTISING MEDIA SALES
- MCOM 443 INTERNATIONAL ADVERTISING AND PUBLIC RELATIONS
- MCOM 451 PUBLIC RELATIONS FOR NONPROFIT ORGANIZATIONS
- MCOM 457 PHOTOJOURNALISM II
- MCOM 477 SPECIAL TOPICS IN JOURNALISM
- MCOM 478 SPECIAL TOPICS IN ADVERTISING AND PUBLIC RELATIONS
- MCOM 479 SPECIAL TOPICS IN MASS COMMUNICATION
- MCOM 481 BROADCAST JOURNALISM II
- MCOM 496 INDEPENDENT STUDY IN MASS COMMUNICATION

Select 3 additional units of lower- or upper-level courses from those listed above, not previously taken. 3

Total Units 24

## Minor Transfer Credit Policy

The department will accept up to 9 units of compatible transfer courses toward the minor.