MINOR IN MASS COMMUNICATION

Students minoring in Mass Communication must complete 24 units of MCOM courses with a grade equivalent of 2.00 or higher in each course.

Code	Title	Units
MCOM 101	INTRODUCTION TO MASS COMMUNICATION	3
MCOM 210	INTRODUCTION TO MEDIA WRITING	3
Select two of the following lower-level courses:		6
MCOM 214	PRINCIPLES OF ADVERTISING	
MCOM 253	PRINCIPLES OF STRATEGIC PUBLIC RELATIONS	
MCOM 258	INTRODUCTION TO DIGITAL JOURNALISM	
Select four of the following upper-level courses:		12
MCOM 310	UNDERSTANDING DISABILITY THROUGH MASS MEDIA	
MCOM 327	EVOLUTION OF AMERICAN JOURNALISM AND MASS MEDIA	
MCOM 330	ADVERTISING ACCOUNT PLANNING	
MCOM 333	SOCIAL MEDIA AND STRATEGIC COMMUNICATION	
MCOM 341	DIGITAL PUBLISHING	
MCOM 352	MEDIA CRITICISM	
MCOM 356	FEATURE WRITING	
MCOM 357	PUBLIC RELATIONS WRITING	
MCOM 358	EDITING FOR MEDIA WRITERS	
MCOM 380	PODCASTING	
MCOM 381	BROADCAST JOURNALISM I	
MCOM 383	NEWS REPORTING	
MCOM 385	MASS MEDIA AND SOCIETY	
MCOM 391	PHOTOJOURNALISM I	
MCOM 402	SPORTS JOURNALISM	
MCOM 409	LITERARY JOURNALISM	
MCOM 415	MASS MEDIA GRAPHICS	
MCOM 420	MEDIA AND HEALTH COMMUNICATION	
MCOM 431	PUBLIC OPINION AND THE PRESS	
MCOM 440	ADVERTISING MEDIA SALES	
MCOM 443	INTERNATIONAL ADVERTISING AND PUBLIC RELATIONS	
MCOM 451	PUBLIC RELATIONS FOR NONPROFIT ORGANIZATIONS	
MCOM 477	SPECIAL TOPICS IN JOURNALISM	
MCOM 478	SPECIAL TOPICS IN ADVERTISING AND PUBLIC RELATIONS	
MCOM 479	SPECIAL TOPICS IN MASS COMMUNICATION	
MCOM 481	BROADCAST JOURNALISM II	
MCOM 494	STUDY ABROAD IN MASS COMMUNICATION	
MCOM 496	INDEPENDENT STUDY IN MASS COMMUNICATION	
Total Units		**24**

Minor Transfer Credit Policy

The department will accept up to 9 units of compatible transfer courses toward the minor.