

# MAJOR IN HEALTH CARE MANAGEMENT

The Health Care Management curriculum is designed to provide students with a comprehension of U.S. health care organizations, a public health orientation including epidemiological concepts and tools, and the math, language and computer competencies for research development, organizational management and/or program evaluation. Depending on a student's interest, graduate training in health administration is recommended after completing this course of study and after the student has worked in the field for 1–2 years. Students interested in long-term care have the option of completing a track.

Students who major and minor in Health Care Management will adhere to the American College of Healthcare Executives Code of Conduct.

## Internship/Capstone

The HCMN Internship is a supervised integrative educational experience at a health care organization. It is the culmination of the student's study. Interns commit to a 15-week, 12-unit, full-time (40-hour work week) placement in a health care organization as supervised by a site Preceptor, and academically, by a HCMN program faculty supervisor. The site is selected and approved with input from the student intern and Internship Coordinator. No specific sites are guaranteed as the individual internship site has the right to accept or reject students based on a competitive interview.

## Upsilon Phi Delta Honor Society

The purpose of the Upsilon Phi Delta Honor Society is to further the professional competence and dedication of the individual members in and for the profession of health care management. Members are selected on the basis of academic achievements, having a minimum overall GPA of 3.25 with a 3.5 GPA in the major, and service to the community and/or contributions to the health care management profession.

For information concerning the standards to join the Upsilon Phi Delta Honor Society, contact the director of the Health Care Management program at 410-704-6280.

HCMN majors are also strongly encouraged to participate in the student-led Health Care Leadership academy, which is an important first step in career-long professional development

## Recognition Awards

These awards are presented in the spring commencement ceremony to outstanding undergraduate Gerontology, and Health Care Management majors.

The Healthcare Management Major has 48 required units, and a 24-unit BUAD minor for a total of 72 units. An optional 21-unit track in Long-Term Health Care is also available to majors. The track is comprised of three didactic courses (9 units). In addition, students must complete the required 12-unit internship (HCMN 495) in a long-term care setting.

Code	Title	Units
<b>Required Courses</b>		
COSC 111	INFORMATION AND TECHNOLOGY FOR BUSINESS	3
GERO 101	INTRODUCTION TO GERONTOLOGY	3
HLTH 207	HEALTH CARE IN THE U.S.	3
LEGL 225	LEGAL ENVIRONMENT OF BUSINESS	3

ENGL 317	WRITING FOR BUSINESS AND INDUSTRY	3
HCMN 305	HEALTH ADMINISTRATION	3
AHLT 311	HUMAN RESOURCE MANAGEMENT FOR ALLIED HEALTH PROFESSIONALS	3
HCMN 413	SERVICES AND HOUSING FOR THE LONG-TERM CARE CONSUMER	3
HCMN 415	FINANCING AND ORGANIZATION OF HEALTH CARE SERVICES IN THE U.S.	3
HCMN 435	HEALTH INFORMATION AND QUALITY MANAGEMENT	3
HCMN 441	LEGAL AND ETHICAL ISSUES IN HEALTH ADMINISTRATION	3
AHLT 445	RESEARCH METHODS IN INTERPROFESSIONAL HEALTH STUDIES	3
HCMN 495	HEALTH CARE MANAGEMENT INTERNSHIP <sup>1</sup>	12

### Required Minor in Business Administration (24 units) <sup>2</sup>

ACCT 201	PRINCIPLES OF FINANCIAL ACCOUNTING	3
ACCT 202	PRINCIPLES OF MANAGERIAL ACCOUNTING	3
ECON 201	MICROECONOMIC PRINCIPLES	3
ECON 202	MACROECONOMIC PRINCIPLES	3
FIN 330	ESSENTIALS OF FINANCIAL MANAGEMENT	3
MNGT 361	LEADERSHIP AND MANAGEMENT	3
MKTG 341	PRINCIPLES OF MARKETING	3
MATH 231	BASIC STATISTICS	3
	or ECON 205 STATISTICS FOR BUSINESS AND ECONOMICS I	

Total Units 72

Code	Title	Units
<b>Long-Term Health Care Track (Optional)</b>		
GERO 350	PHYSICAL HEALTH AND AGING	3
HCMN 417	LONG-TERM CARE ETHICAL PROBLEMS	3
HCMN 419	LONG-TERM CARE ADMINISTRATION	3

Total Units 9

<sup>1</sup> Students must complete a hands-on, full-term, full-time (40 hour a week, 12 units) supervised Health Care Management internship. Students in the Long-Term Health Care Track must complete an internship in a long-term care setting. To be eligible for the internship, students must have senior status and must have successfully completed all course work for the degree prior to internship placement.

<sup>2</sup> Students must complete at least 12 units of CBE courses at Towson University in order to earn this minor.

## Suggested Four-Year Plan

Based on course availability and student needs and preferences, the selected sequences will probably vary from those presented below. Students should consult with their adviser to make the most appropriate elective choices.

Freshman		Units	
Term 1	Term 2	Term 1	Term 2
COSC 111	3 ACCT 201	3	3
GERO 101 or SOCI 101	3 ECON 201 (Core 6)	3	3
LEGL 225	3 HLTH 207 (Core 11)	3	3
Core 1 (or Core 2)	3 Core 2 (or Core 1)	3	3

Core 5	3 Core 7	4
	15	16
<b>Sophomore</b>		
<b>Term 1</b>	<b>Units Term 2</b>	<b>Units</b>
ACCT 202	3 AHLT 311	3
ECON 202	3 ENGL 317 (Core 9)	3
HCMN 305	3 MATH 231 or ECON 205 (Core 3)	3
Core 8	3-4 Core 12	3
Core 10	3 Core 13	3
	Elective	3
	15-16	18
<b>Junior</b>		
<b>Term 1</b>	<b>Units Term 2</b>	<b>Units</b>
MKTG 341	3 FIN 330	3
MNGT 361	3 HCMN 419 (or elective)	3
HCMN 417	3 HCMN 441 (Core 14)	3
Core 4	3 Elective	3
Core 11	3 Elective	3
	15	15
<b>Senior</b>		
<b>Term 1</b>	<b>Units Term 2</b>	<b>Units</b>
AHLT 440	3 HCMN 495	12
GERO 350 (or elective)	3	
HCMN 413	3	
HCMN 415	3	
HCMN 435	3	
	15	12

Total Units 121-122

1. Students identify, analyze, and evaluate, major macro influences (e.g., political, social, demographic, economic, technological and bio-medical) and using technological search strategies, assess how these affect setting-specific health care organizations (i.e., hospitals, outpatient services, long-term care facilities, health maintenance organizations, group practices, etc.).
2. Students utilize problem solving skills and apply, in an ethically and in a socially responsible way, management theory and principles to the administration of a health care organizations increasingly diverse workforce and consumer populations.
3. Students identify, describe and apply health information systems technology and decision support mechanisms and draw on relevant management theory and assumptions to solve organizational financial, material, problems with human resource implications to improve quality care.
4. Students exhibit professional behaviors in healthcare environments including the ability to read and adapt to organizational cultures by exhibiting appropriate intrapersonal and interpersonal social skills; by communicating to management, staff, and clients (individually and in groups) in ways that build/maintain open, trusting, and effective work relationships.
5. Students write clearly, logically and succinctly in standard business prose with well referenced developmental detail appropriately cited according to APA standards.